



Education is Everyone's Business School-Business Partnerships Make an Impact in County's High Schools

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#### **ISSUE**

How have San Mateo County public high schools partnered with businesses in the education of students, and can lessons learned from those programs be used and implemented in schools across the County?

#### **SUMMARY**

Inspirational career-oriented and Career Technical Education (CTE) programs are abundant in San Mateo County, often with significant support and assistance from local businesses.

However, each of San Mateo County's six school districts with high schools approach CTE uniquely, as do the schools within those districts. Nonetheless, the unanimous opinion of administrators we interviewed within the County Office of Education, school districts, and high schools is that CTE and other profession-oriented courses are an important benefit to students.

Research suggests that by building these partnerships, schools can provide students with better opportunities to succeed, according to a November 2021 report published by Manpower Demonstration Research Corporation (MDRC), a Ford Foundation-founded think tank.

The MDRC report says that studies show these partnerships can lead to:

- More robust social and emotional skills development
- Enhanced engagement (higher attendance rates and lower chronic absenteeism)
- Improved academic outcomes (higher test scores and better grades, higher rates of ontime grade promotion, and higher graduation rates).

According to GPS Education Partners, a nonprofit work-based learning solutions provider and advocate, businesses connected to those programs likewise see significant benefits for their company. For example, business involvement in schools:

- Spreads awareness of the business and brand and enhances its image
- Increases employee loyalty and morale
- Develops possible future employees.

In executing these programs, schools often must navigate significant barriers, not the least of which are funding and credentialing of instructors.

An in-depth review of the various business-school partnership programs in San Mateo County makes it abundantly clear that students benefit from more and closer contact with local businesses but that there is ample room for improvement. Specifically:

- The San Mateo County Office of Education (SMCOE) could take a more substantial leadership role in coordinating connections between County businesses and school districts.
- The SMCOE and school districts could work to streamline, accelerate, and broaden approvals for CTE instructors, thereby increasing the number of qualified CTE instructors and fundable CTE pathway programs.
- The SMCOE and school districts could agree upon metrics and procedures to evaluate the benefits of CTE courses and career-oriented programs.

#### **BACKGROUND**

Educational institutions have a long history of working with local businesses to support and enhance their students' education. These relationships can be mutually beneficial because schools receive resources from the businesses through materials and expertise, and companies create a more powerful bond with their local communities and help develop a skilled workforce.

San Mateo County schools have many varied approaches to how these partnerships play out in local public high schools. From a corporately sponsored charter school or a fully equipped laboratory on the school campus to Career Technical Education (CTE) pathways in comprehensive, continuation, and charter high schools, each school district and each high school has tried to incorporate this type of education to fit their students' needs and available school and district resources.

Following are some of the ways School-Business Partnerships benefit the County's students:

- 1. Develop, sponsor, and fund curriculum development.
- 2. Teach courses in their area of professional expertise.
- 3. Fund construction of school facilities.
- 4. Provide ongoing financial support.
- 5. Provide paid or unpaid internships and apprenticeships.
- 6. Contribute equipment or furniture.
- 7. Arrange for students to visit company facilities and shadow staff for a workday.
- 8. Mentor and help with schoolwork.
- 9. Provide guest speakers and booths at job fairs.

Preparing students for a career or college is at the heart of every high school's mission. In California, 63% of high school students enroll in college after graduation, 37% do not, and 44% of those considered as socioeconomically disadvantaged students never pursue higher education.

But schools need to prepare students for success whether they are going to work after high school or going on to college or other higher education.

#### **Professional Support by Businesses for Schools**

Helping to train young people in professions has a long tradition reaching back to master craftsman or apprentice relationships over the centuries.

Experienced artisans with a certain level of expertise in their craft would oversee the training and certification of apprentices learning the trade. Professional organizations called Guilds that regulated the trade or craft managed these apprenticeship programs. Today, some unions – such as carpenters, electricians, and plumbers – continue this practice.

Also, many businesses volunteer their expertise to assist schools in developing curricula, supplying materials, and instructing students.

#### **Career Technical Education**

California's Department of Education defines CTE as a program of study that involves a multiyear sequence of courses that integrates core academic knowledge with technical and occupational knowledge to provide students with a pathway to postsecondary education and careers.

A CTE pathway is a sequence of two or more CTE courses in a student's area of career interest.

California has established model CTE pathway curriculum standards that ensure students across the State all learn the same information, regardless of where they go to school. These standards describe the fundamental knowledge and skills that a career-ready student needs in order to prepare for transition to postsecondary education, career training, or the workforce.

By offering a wide range of pathways in high-demand industries, California is helping ensure that students are ready to meet the workforce needs of the States economy and that young people will have a path to financial security. CTE programs are integrated with traditional academic coursework, allowing students to gain both practical and theoretical knowledge.

CTE programs can be highly beneficial for students looking to enter the workforce after graduation or interested in pursuing a specific career path. By providing students with hands-on training and real-world experience, CTE programs can help bridge the skills gap many employers face in meeting their workforce hiring requirements today.

Additionally, CTE programs can be cost-effective for many students to gain valuable skills and credentials, as many CTE programs replace the need for traditional four-year college programs.

Several legislative acts and regulations on the Federal and State level play a significant role in the development of CTE education, including:

- The Smith-Hughes Act of 1917, also known as the National Vocational Education Act, established vocational and academic training in high schools.
- California Education Code Sections 52300-52334 in 1967, reauthorized in 2005, created Regional Occupation Centers and Programs to provide facilities, instructors, and equipment to improve the efficiency of the more expensive vocational/technical programs. At one time 35% of all California students took classes at an ROCP. Due to

- budget cuts after the Great Recession of 2008/2009 San Mateo County no longer has an ROCP.
- School-to-Work Opportunities Act of 1994 is a federal law improving high school students' transition from school to work.
- Carl D. Perkins Vocational and Technical Education Act 1998 was reauthorized in 2006 and 2022 to improve the quality and availability of career and technical education.
- California AB 1412 and SB 1934 in 2002, reauthorized in 2013, mandated developing career and technology curriculum standards and frameworks.
- California Career Technical Education Incentive Grant (CTEIG) 2015
- California K12 Strong Workforce Program 2018 (K12 SWP) is an ongoing statewide funding opportunity.

(See Appendix A for a detailed description of these acts and regulations.)

CTE programs can provide students with the practical skills and knowledge they need to succeed in their chosen career paths. They can also help students become more prepared for college and the workforce by providing real-world experiences, such as internships and apprenticeships. CTE programs help address the skills gap many employers experience today by developing skills and competencies employers seek, thereby supporting economic growth. These programs can be customized to meet student's unique needs and interests.

The California CTE system covers 15 industry sectors, including 58 pathways (see Appendix B), designed to reflect the State's economy and provide students with a clear path to high-demand, living-wage careers. The sectors include:

- 1. Agriculture and Natural Resources
- 2. Arts, Media, and Entertainment
- 3. Business and Finance
- 4. Education and Child Development
- 5. Energy, Environment, and Utilities
- 6. Engineering and Architecture
- 7. Health Science and Medical Technology
- 8. Hospitality, Tourism, and Recreation
- 9. Information and Communication Technologies
- 10. Manufacturing and Product Development
- 11. Marketing, Sales, and Service
- 12. Public Services
- 13. Fashion and Interior Design
- 14. Transportation and Logistics
- 15. Building and Construction Trades

In addition to traditional CTE pathways, California offers programs focusing on entrepreneurship, innovation, and emerging technologies. These programs provide students with the skills and knowledge they need to start businesses or work in rapidly changing industries such as cybersecurity, artificial intelligence, and renewable energy.

(See Appendix B For CTE Sectors and Pathways, Appendix C for County High School Pathways, and Appendix D for example of TIDE Academy Graphic and Interface Design CTE pathway)

#### DISCUSSION

Comprehensive, continuation, and charter schools are three distinct types of high schools in San Mateo County that differ in their goals, structures, and funding methods:

- Comprehensive High Schools are traditional public high schools providing a range of academic, extracurricular, and support services to students, with a curriculum covering a range of subjects, including English, math, science, social studies, foreign languages, the arts, and CTE programs.
- Continuation High Schools are alternative schools providing extra support for students who have struggled academically or faced challenges in traditional (comprehensive) high schools. The curriculum focuses on core academic subjects such as English, math, and social studies, emphasizing practical skills and real-world applications. CTE courses can be an essential part of the course offerings. Students can earn credits through internships, work-study programs, or other experiential learning opportunities.
- Charter Schools are public schools that operate independently of the traditional public school system but receive government funds. Charter schools receive a "charter," essentially a contract outlining the school's mission, goals, curriculum, and accountability measures. A state or local government agency grants the charter. The school must meet specific performance standards to have its charter renewed. Charter schools receive funding using the Average Daily Attendance (ADA) metric, which can make teacher salaries nearly a third lower than other public schools. Some charter schools conduct development activities such as annual fundraisers to supplement their revenues. Some also rely on businesses to help them by providing resources to aid their students' education.

(See Appendix E for select San Mateo County high schools' demographics and academic performance.)

#### **Corporate Champions of County High Schools**

Without question, two of the largest multi-faceted benefactors of San Mateo County High Schools are Genentech and Oracle. Their commitment to two of the County's high schools is unrivaled by any other individual school-business partnership. Although companies such as Meta (Facebook) and others have contributed to schools throughout the County, the concentration of dollars and volunteerism by Genentech and Oracle is unparalleled.

#### South San Francisco Unified School District (SSFUSD)/Genentech



(South San Francisco High School (SSFHS) Science Garage Lab and Storage Rooms)

Multiple success factors make the SSFUSD/Genentech partnership especially effective and long-lasting:

- Spirit of Partnership: Key decision-makers were involved from the beginning to lay the initial foundations of the partnership. Both parties recognize each other's goals and responsibilities. SSFUSD believes its students and teachers benefit from the cutting-edge, real-world experience provided by Genentech's volunteers and facilities. Genentech believes that its employees benefit from Futurelab, the company's STEM education initiative, in many ways, such as greater pride in their jobs, more connections with other employees, and more vital skills they bring back to their jobs.
- Focus: The Genentech/SSFUSD partnership focuses solely on the schools within SSFUSD, from elementary through high school. Genentech headquarters is across Highway 101 from SSFHS, which allows the partners to continue building on their past relationships and experiences to improve the program structure.
- Careful Design of the Program: Futurelab programs provide real-world science activities
  appropriate to age and grade level and engage students at every skill level. It is not
  limited to just the so-called "best and the brightest" students and is available to any
  student within the school district.
- Mentoring: People learn best from other people. By connecting its employee volunteers with SSFUSD students, Genentech is spreading interest in science to the next generation and helping students see themselves in careers they never knew existed.
- Financial Assistance: Genentech donated \$7.8 million in initial funding for Science Garage, providing additional teachers and yearly expenses for the ongoing programs of approximately \$200,000 annually.
- Proactive Coordination: The partnership is managed through regularly scheduled meetings to discuss progress on mutually established milestones and plans for the future.

#### Design Tech (d.tech)/Oracle



(d.tech Design Realization Garage)

(d.tech Virtual Reality Class)

A school that connects with a company's foremost priority allows the school to benefit from the company's expertise in that discipline and as a logical recipient for monetary and personnel support from that business entity.

The Design Thinking model, as articulated by the Stanford Design School and practiced by Oracle, is an approach to problem-solving benefiting all professional pursuits that profit from experience-based judgment and future thinking. As with Genentech, discovering common goals with business enterprises can reap substantial rewards, from fiscal support to hands-on mentors and instructors. The more than \$51 million in funding and thousands of hours of Oracle volunteers is an unparalleled contribution few schools anywhere have experienced.

As a charter school, d.tech is free of many constraints besetting traditional comprehensive and continuation high schools. Under the unique structure of d.tech, in concert with the Design Thinking approach, students engage in a two-week elective program exploration three times each year called Intersessions. During this time, students pause their core content work and do deep explorations in a self-selected topic. Exploration classes have included robotics, culinary arts, photography, coding, dance, financial literacy, martial arts, sports psychology, modern art, and more. Its innovative Intersession programs would be challenging at other schools, considering the rules regarding teachers' credentials and the type of employment status required by the school districts. Yet, almost all the administrators from most school districts agree that more hands-on experience for students benefits their education greatly. And d.tech's philosophy of not 'teaching to the tests' frees them from concerns about their ranking compared to others in their district, County, or State, while still enabling the vast majority of d.tech students to go on to four-year colleges.

As a charter school, one of d.tech's most significant hurdles to continued long-term success is that it doesn't share in property tax revenue. It only receives funds based on Average Daily Attendance (ADA). This approach creates bureaucratic hurdles for the school because ADA must be verified daily, and with students participating in Intersession activities and internships, often off campus, administrative efforts to track those attendance records can become burdensome. To make the situation even more problematic, the funds available through ADA provide only enough dollars to pay teachers at a rate substantially lower than other teachers in the same school district, sometimes as much as 30% lower. Without Oracle's assistance (and its

annual fund development drive generating about \$500,000 per year) the school would have to alter its teaching philosophy fundamentally and cut back substantially just to survive.

(See Appendix F for further discussion of successful Business-School partnerships in San Mateo County identified by the Civil Grand Jury.)

#### Role of the San Mateo County Office of Education

The San Mateo County Office of Education (SMCOE) supports local school districts in San Mateo County by providing services at the County level, such as suggesting and implementing new standards, assisting in staff development, and training programs, proposing instructional procedures, designing business and personnel systems, and other services, including providing CTE instructional curricula.

To aid in the CTE effort, SMCOE believes it can serve the districts by finding and vetting new business relationships for the districts and their schools. As one administrator for the County said, we want businesses to get in and be more engaged with schools.

Creating relationships between schools and businesses comes from getting to know each other, their priorities, and then learning to trust each other, all of which requires investing time to develop those relationships. Small staffs limit the smaller school districts in developing community connections, so those districts often focus on maintaining existing relationships rather than expanding to new ones. SMCOE can play a role in making introductions and connections, especially for the time and resource-challenged districts.

One of the most significant roles for SMCOE is to take the lead in applying for grants like the community college administered K12 Strong Workforce Program (K12SWP) to fund CTE classes and instructors. San Mateo County is currently on its fifth K12SWP grant, some of which have been as much as \$2 million. Each school district on their own applies for other grants like the CTE Incentive Grant (CTEIG) and the Perkins Grant.

Funding is a crucial part of being able to offer CTE programs. Because of significant discrepancies in available funds between districts within San Mateo County, these grants sometimes mean the difference between a robust set of CTE course offerings and minimal student opportunities. To enhance course offerings, SMCOE and County high schools work with community colleges on dual enrollment classes for students, providing professional-level training and college credit.

In addition to helping obtain grants, SMCOE offers the Designated Subjects Career and Technical Education (CTE) Credential Program through Orange County to teachers looking to become fully credentialed CTE instructors. The program integrates core academic knowledge with technical and occupational knowledge. It combines online coursework and in-person support to prepare educators to teach CTE courses.

SMCOE also hosts workshops for faculty and administrators, such as Keeping Your Students Safe on the Job. They help connect instructors to additional training opportunities like IBM

SkillsBuild, a free set of dozens of online courses allowing students to gain computer skills, earn verified digital credentials, connect with mentors, and explore fields and careers ranging from artificial intelligence to Cybersecurity.

Additionally, SMCOE has produced videos for students explaining each of the County's CTE pathways so they can better understand what the field is and promote the student's interest in exploring those areas.

A relatively new department for the SMCOE is Expanded Learning and Community Partnerships (ELCP), tasked with finding community partners to support, enhance, or resource classes and activities with the County's schools. The ELCP has been functioning for approximately a year but has yet to have a measurable impact. Senior administrators at the district and high school levels need to familiarize themselves with ELCP. In the future, SMCOE sees this department as key to strengthening advocacy and partnerships by enhancing processes for soliciting, analyzing, and applying broad community input. To date, a substantial focus of ELCP has been on community-based organizations such as Thrive Alliance, a network of 200+ organizations within the County. Still, direct contact with businesses is next on its agenda.

San Mateo County educators involved with CTE programs have voiced frustration that connecting at the decision-maker level in a business is challenging. When there are six school districts with high schools among the 23 school districts in San Mateo County, each prioritizing what they believe are the needs of their local communities, cooperation could often be improved. Administrators from the school districts acknowledge some connections SMCOE provides, but they also believe SMCOE can do more.

SMCOE exists for many vital reasons. One of the most important is leadership. It is easier to lead with authority, but that is not how the system works today. The school districts report to the state, not local governments or the SMCOE.

SMCOE must provide leadership based on influence, incentives, and benefits of the relationship between SMCOE and the school districts. That can only happen with clear and impactful communication about shared goals. Otherwise, SMCOE becomes just part of a bureaucracy, not necessarily accomplishing what the administrators of SMCOE and the school districts are hoping to do.

In addition to direct contact with businesses, one administrator with SMCOE believes partnerships between school districts and municipal governments is another wonderful area that is ripe with opportunity to link schools and companies in San Mateo County.

SMCOE is rolling out a new five-year strategic plan for the coming school years, and central to that strategy, SMCOE will be providing leadership for closer, fruitful ties to County businesses.

#### Role of Advisory Boards in Curriculum Development

Whether education comes in the form of CTE courses or work-based learning, the ability to survey and delve into the essential aspects of any profession allows students to envision their

future. Designing those experiences for students within the structure of current educational systems requires experience and often creativity.

One of the best aspects of California's approach to CTE is the establishment of advisory boards at the State and district levels for each CTE pathway. The board proposes the content of each pathway. Because they are composed of industry professionals, connection to actual companies and trade organizations often provides access for many schools to establish conduits for curriculum development, mentors, and internships.

A crucial role of the advisory boards is to anticipate the future needs of local and State economies. For example, the automotive advisory board might suggest training become focused on electric motors and systems as California phases out internal combustion engines. And what the computer-focused Advisory Boards will suggest as artificial intelligence (AI) rapidly plays an outsized role in most industries is still to be seen.

#### **Looking For a Corporate Champion**

For other schools, finding an Oracle or Genentech is problematic. But this is San Mateo County, and many exceptionally successful companies could provide similar levels of assistance.

Finding a willing corporate candidate with shared goals is not an overnight project, which is why SMCOE, the six school districts, and the 30 high schools, along with their public and private networks, need to marshal their resources and begin this pursuit, starting at the top of each target organization.

Success does not necessarily mean emulating SSFHS's or d.tech's business partnerships. However, tapping into corporate resources to enrich students' experiences is doable at many levels. Making this type of partnership work will require multiple touchpoints within each organization. But buy-in from the very top is crucial and usually irreplaceable.

#### Other Examples of Career Education with San Mateo County Public High Schools

Most school districts in the County would love to have the advantage of a corporate partner like Oracle or Genentech, which are deeply involved and prosperous enough to establish full-fledged educational enhancement programs. Yet, many corporate and nonprofit entities in San Mateo County, while deeply committed to educational enhancement, can only contribute at a lesser, but still significant level to local schools.

A full-throated CTE pathway system is complicated for some school districts to accomplish. A particular difficulty is that qualified teachers who are certified as CTE instructors are required to take courses to qualify as CTE instructors. They must also have significant work experience in that industry. School districts need more such qualified teachers to have the capacity to offer these courses, and they are in short supply.

If prospects have obtained the experience beforehand, they will likely be on a career path that does not include teaching. Full-time teachers may need more time or financial incentives to

acquire work experience or complete the CTE Foundations component of the program. The State has created this Catch-22 regarding credentialed CTE instructors, and the districts must live with it.

An example of how a school district has found a way to get the most out of limited resources is Jefferson Union High District. The school district has more CTE pathways than the well-resourced Sequoia Union High District and addresses as many CTE sectors as San Mateo Union High District. With all its accomplished, it still sees the opportunity/need to utilize more instructors if funds and teachers were available.

Nonetheless, some high schools and districts have created workarounds to allow students to get first-hand knowledge of specific professions, but only sometimes be certified as accomplishing a specific CTE pathway during high school. This results in the school or district having to fund those courses without the grant money given to schools with certified CTE pathways.

Several administrators in San Mateo County believe many comprehensive schools put less emphasis on CTE programs than college curriculum-required courses. It is easy to understand that high school administrators are more focused on college acceptance rates than instituting CTE pathways because of pressure from parents focused on their children going to college, even though those CTE classes also provide a good foundation for college courses.

Creativity in developing career and professional programs and classes is not limited to CTE pathways. For instance, in Burlingame, Peninsula High School's partnership with an international educational institution is an excellent example of thinking outside the box in developing a business/social studies/communication activity that benefits both institutions in multiple ways.

The Expedition Exploration program at Summit High School in Redwood City, like d.tech's Intersession program, often takes students outside the typical school setting to expose them to real-world professional experiences so students can see what opportunities are possible and make informed decisions about the approach they would like to take in determining their careers. And in Menlo Park, TIDE Academy's summer internship programs represent practical exposure to careers and provide income to many students who need that money to take the time to learn those skills.

Another approach high schools take to provide career development courses to students is offering dual enrollment classes where high school students receive college credit for specific courses.

Skyline College, Canada College, College of San Mateo, and Foothill College in Santa Clara County all partner with many of San Mateo County's high schools to design a college-level career curriculum that meets both high school or college course requirements. Some students have taken sufficient dual enrollment classes and they have earned enough college credits when they graduate from high school to have also earned an Associate degree from the participating community college.

There are so many very creative approaches the school districts have developed to expose students to careers. The districts often share these ideas, but there needs to be a structure within the County to ensure the word gets out.

#### **FINDINGS**

- F1. Students benefit greatly from personal exposure to specialized work environments and gain experience from trained professionals in project-based instruction.
- F2. Businesses can provide schools with much-needed resources, from state-of-the-art equipment and facilities to curriculum development and instructor support.
- F3. San Mateo County's schools vary substantially in their CTE and work-centered offerings based on individual school district's available revenue, availability of qualified instructors, appropriate facilities, and connections to local businesses.
- F4. The availability of qualified CTE teachers which limits the choice of CTE pathways is a critical problem because of low pay compared to industry salaries and credentialing hurdles. This problem will become more acute as school districts try to respond to students and businesses demand for more CTE pathways.
- F5. The loss of San Mateo County's Regional Occupation Center and Program (ROCP) facility reduced the number of CTE offerings, especially among those pathways requiring expensive equipment and facilities, and disproportionately impacts smaller school districts.
- F6. Many comprehensive schools focus primarily on preparing students for college admissions based on the UC and CSU A-G course requirements, relegating CTE programs to secondary status, and ignoring data that demonstrates CTE offerings provide a vital gateway for vocation and college preparatory education.
- F7. For optimum effectiveness school districts' CTE coordinators must develop relationships with, and access to high-level decision-makers at prospective business partners.
- F8. SMCOE, school districts, and schools should leverage their relationships with local governments and networks to connect with business decision-makers.
- F9. There is a need for a Countywide forum to facilitate regular active discussions among the school administrations, business entities, and SMCOE on creating new school/business partnerships, reviewing the ones in operation, and confirming the actual benefits reported by students, teachers, and businesses.
- F10. Evaluation of students' results from CTE pathway courses and school-business partnerships after graduation is incomplete, inconsistent, and rarely beyond anecdotal among San Mateo County high schools.

#### RECOMMENDATIONS

- R1. By February 1, 2024, the SMCOE should prepare a plan, by which it supports and facilitates on an annual basis, initial contacts and meetings between school administrators and business leaders to explore potential partnerships, including financial support, curriculum development, internships, professional mentors, and on-site exposure to work environments.
- R2. By February 1, 2024, the SMCOE and the school districts should consider proposing to the State's Department of Education a review of required credentials for CTE instructors to find ways to streamline, accelerate, and broaden approvals, thereby increasing the number of qualified CTE instructors.
- R3. By February 1, 2024, the SMCOE should consider sponsoring regular conferences to review and discuss ongoing and planned future school-business partnerships in the County with decision-makers among business leaders, school and CTE administrators, and community/government leaders.
- R4. By March 1, 2024, SMCOE and school districts should investigate providing transportation for students to existing CTE facilities within the County without regard to a student's home school district.
- R5. By March 1, 2024, the SMCOE and school districts should investigate the feasibility and appropriateness of re-establishing at least one Regional Occupation Center and Program facility in the County and publicly report the outcome of the investigation.
- R6. By March 1, 2024, SMCOE and school districts should develop and apply metrics and procedures to evaluate their CTE pathways and, if applicable, business partnership programs' effectiveness.

#### REQUEST FOR RESPONSES

Pursuant to Penal Code 933.05 the Grand Jury requests responses from the following governing bodies:

Local Education Agency	Finding	Recommendation		
San Mateo County Superintendent	1,2,3,4,5,8,9,10	1,2,3,4,5,6		
Cabrillo Unified School District	1,2,3,4,5,6,7,8,9,10	1,2,3,4,5,6		
LaHonda-Pescadero Unified School District	1,2,3,4,5,6,7,8,9,10	1,2,3,4,5,6		
Jefferson Union High School District	1,2,3,4,5,6,7,8,9,10	1,2,3,4,5,6		
San Mateo Union High School District	1,2,3,4,5,6,7,8,9,10	1,2,3,4,5,6		
Sequoia Union High School District	1,2,3,4,5,6,7,8,9,10	1,2,3,4,5,6		
South San Francisco Unified School District	1,2,3,4,5,6,7,8,9,10	1,2,3,4,5,6		

The governing bodies indicated above should be aware that the comment or response of the governing body must be subject to the notice, agenda, and open meeting requirement of the Brown Act.

#### RESPONSE REQUIREMENTS

California Penal Code Section 933.05, provides (emphasis added):

For purposes of subdivision (b) of Section 933, as to each grand jury finding, the responding person or entity shall report one of the following:

- o The respondent **agrees** with the finding.
- The respondent disagrees wholly or partially with the finding; in which case the response shall specify the portion of the finding that is disputed and shall include an explanation of the reasons therefore.
- 2. For purposes of subdivision (b) of Section 933, as to each grand jury recommendation, the responding person or entity shall report one of the following actions:
  - The recommendation has been implemented, with a summary regarding the implemented action.
  - The recommendation has not yet been implemented, but will be implemented in the future, with a timeframe for implementation.
  - The recommendation requires further analysis, with an explanation and the scope and parameters of an analysis or study, and a timeframe for the matter to be prepared for discussion by the officer or head of the agency or department being investigated or reviewed, including the governing body of the public agency when applicable. This timeframe shall not exceed six months from the date of publication of the grand jury.
  - o The recommendation will not be implemented because it is not warranted or is not reasonable, with an explanation, therefore.

#### **METHODOLOGY**

#### Overview

The Grand Jury surveyed the superintendents of all 23 San Mateo County school districts with at least one of the 30 high schools. It was a simple five-question survey (see appendix A.) intended to understand what types of school-business partnerships currently exist within the County. Using this information, the Grand Jury began interviewing select administrators from five districts, 12 high schools, and the County Office of Education. As the interviews progressed, it became apparent that tours of some of the facilities would help inform the Grand Jury's analysis, findings, and recommendations. The Grand Jury also realized that additional information from public online sources was required to gain a more extensive understanding of the topic.

#### Survey

To gather basic information about school-business partnerships in all the school districts that have high schools, the Grand Jury surveyed school district superintendents in six school districts. The survey questions are in Appendix A.

#### Interviews

The Grand Jury conducted 31 interviews with administrators from the San Mateo County Office of Education, Cabrillo Unified School District, Jefferson Union High School District, La Honda-Pescadero Unified School District, San Mateo High School District, Sequoia Union High School District, and the South San Francisco Unified School District. The Grand Jury also conducted on-site tours of five high schools in the County, observing facilities and classes. From the private sector, the Grand Jury interviewed corporate representatives.

#### Documents/Sources

The Grand Jury reviewed and consulted numerous reports, news articles, presentations, and web pages to prepare this report. Sources included the County Office of Education, the County school districts, the CA Department of Education, affiliated non-profit organizations, and private industry partners. For a more extensive list, see Bibliography below.

#### **GLOSSARY**

• Basic Aid - A Basic Aid district is a school district that receives its core funding from local property taxes rather than from the State. These districts are sometimes called "excess tax or excess revenue districts." Under California's school funding system, most school districts receive most of their funding from the State, which is allocated based on a formula that considers factors such as student population (Average Daily Attendance or ADA) and demographics. However, Basic Aid districts have property tax revenues that exceed the amount they would receive from the State under this formula. As a result, these districts are not eligible for certain types of State funding, such as revenue limit funding. They must rely primarily on local property tax revenue to fund their operations. Basic Aid districts are typically in areas with high property values, e.g., wealthy suburban or coastal communities. They often have more resources than other school districts,

allowing them to provide their students with a higher level of education and support services. The excess funding creates disparities between Basic Aid districts and other school districts, as well as within Basic Aid districts themselves, depending on the distribution of property values within the district.

- Career Technical Education (CTE) A program of study that involves a multi-year sequence of courses that integrates core academic knowledge with technical and occupational knowledge to provide students with a pathway to postsecondary education and careers.
- Design Thinking Design Thinking is an iterative, non-linear process focusing on collaboration between designers and users. It brings innovative solutions based on how real users think, feel, and behave. This human-centered design process consists of five core stages: Empathize, Define, Ideate, Prototype, and Test.
- Dual Enrollment Dual enrollment is a program that allows high school students to enroll
  in college courses and earn college credit while still in high school. Community colleges,
  four-year colleges, or universities can offer this program to give students a head start on
  their college education by allowing them to take courses that count for both high school
  and college credit.
- Local Education Agency (LEA) A public board of education or other public authority legally constituted within a State for either administrative control or direction of, or to perform a service function for, public elementary or secondary schools in a city, County, or school district.
- Revenue Limit Funding Revenue Limit Funding provides that each school district is allocated a specific amount of money per student based on a formula established by the State. The formula considers factors such as average daily attendance of students (ADA), teacher salaries, and cost of living adjustments. Under Revenue Limit Funding, each school district receives a "revenue limit," the maximum amount of funding the district can receive per student from the State. This limit is adjusted annually to reflect changes in the cost of living and other factors. If a district's local property tax revenue is less than its revenue limit, the State will provide additional funding to make up the difference. If a district's local property tax revenue exceeds its revenue limit funding, it does not receive that funding. Some critics argue that the formula used to calculate revenue limits can create inequities between districts with different cost structures and that the funding model does not provide enough resources to meet the needs of students in low-income communities.
- Socioeconomically Disadvantaged Socioeconomically disadvantaged people have lower levels of education and lower incomes, which reduces their options for health care and healthy behaviors. Often, people with lower levels of education are less informed about their choices and the services available to them.

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#### **APPENDICES**

- A. Federal And State CTE and Vocational Laws and Regulations
- B. California CTE Sectors and Pathways
- C. San Mateo County High Schools' CTE Programs
- D. TIDE Academy Example of Graphic & Design Interface CTE Pathway
- E. Selected SMC High School Demographics and Performance
- F. Selected Business-School Partnerships in San Mateo County
- G. School-Business Educational Partnerships survey results

### APPENDIX A Federal and Local CTE and Vocational Laws and Regulations

• Smith-Hughes Act of 1917 - At the high school level, CTE evolved from Vocational-Technical Schools whose history dates to the Smith-Hughes Act of 1917, also known as the National Vocational Education Act. The Smith-Hughes Act was a significant milestone in the history of U.S. vocational education. The Act provided Federal funding to states, thus laying the foundation for the development of vocational education programs in public schools. It helped to shift the focus of education from purely academic subjects to include vocational skills and training with the aim of improving the skills and employability of the workforce. The Act was later amended and expanded, leading to the development of additional vocational programs and the establishment of vocational-technical schools.

While under the Act the Federal government provided funding to support vocational education programs, the responsibility for administering and implementing the programs was left to the states. States were required to establish advisory committees made up of representatives from industry, labor, and education to oversee the programs and ensure they were meeting the needs of local communities.

• California Education Code Sections 52300-52334 - Some of the oldest programs in California are the Regional Occupation Centers and Programs (ROCPs). They were created in 1967 and reauthorized in 2005 to serve students on a regional basis, often because of the expensive equipment needed for some programs. ROCPs operate both in centers at off-site locations and at high schools statewide. At one time in California there were over 70 ROCPs offering over 100 different career areas with hundreds of courses also being approved for college credit. Because of cutbacks at the local district level after the Great Recession of 2008/2009, that number has been reduced to 30. Prior to the 2008 recession, ROCPs served over 35% of California high school students. San Mateo County does not have an ROCP.

By law, ROCPs must offer courses that meet the current labor market demand. They work with public agencies, businesses, and industry to design and provide programs that will meet local needs for skilled workers. Thousands of business and industry representatives statewide monitor the ROCP curricula. Course content is updated annually to stay current with industry needs.

• School-to-Work Opportunities Act of 1994 - A Federal law that aimed to improve the transition from school-to-work for high school students. The Act provided funding to states to establish and support programs that would help students gain work-based learning experiences and develop the skills needed to enter the workforce. The Act required states to create partnerships between schools, businesses, and other community organizations to provide these opportunities.

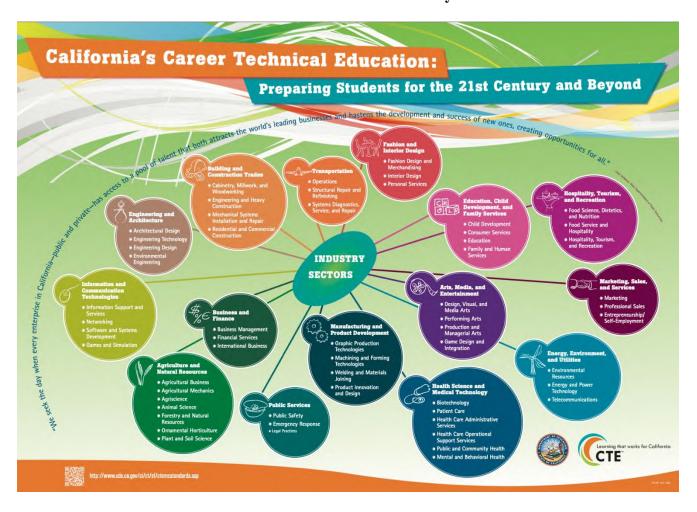
The Act emphasized the importance of combining classroom instruction with work-based learning experiences, such as internships, apprenticeships, and cooperative education programs. One of the key components of the Act was the creation of a National School-

to-Work Office, which was responsible for providing technical assistance and support to states in the development and implementation of their programs. The Act also established a National School-to-Work Advisory Council, made up of representatives from business, labor, education, and government, to provide guidance and oversight.

- Carl D. Perkins Vocational and Technical Education Act In 1998 the authorization of
  the Carl D. Perkins Vocational and Technical Education Act sought to improve the
  quality and availability of career and technical education and has become a significant
  source of CTE funding for the states. On July 31, 2022, the President signed into law
  H.R. 2353, the Strengthening Career and Technical Education for the 21<sup>st</sup> Century Act,
  the bill that reauthorizes the 2006 Carl D. Perkins Career and Technical Education Act.
- AB 1412 and SB 1934 In 2002 California passed AB 1412 and SB 1934 mandating development of career/tech curriculum standards and frameworks. An advisory group of 47 education and community stakeholders were appointed to a Career and Technical Education Advisory Group to develop the standards and frameworks. The standards, which emphasize both academic and technical skills, were adopted in 2005. In 2013, a new Advisory Group of 117 individuals adopted revised standards.
- California Career Technical Education Incentive Grant (CTEIG) The program began allocating grant money in 2015. The program was established as a state education, economic, and workforce development initiative to provide pupils from kindergarten through grade 12 with the knowledge and skills necessary to transition to employment or post-secondary education. Approximately \$300,000,000.00 is available for Local Education Agencies (LEA) to utilize in the State and requires the LEAs to match the state funds.
- K12 Strong Workforce Program (K12 SWP) In summer 2018, the California legislature introduced the K12 Strong Workforce Program (K12 SWP) as an ongoing statewide funding opportunity. It is designed to support K–12 LEAs in creating, improving, and expanding CTE courses, course sequences, programs of study, and pathways for students transitioning from secondary education to post-secondary education to living-wage employment.

This initiative annually funds \$150 million to support K-12 LEAs in creating, improving, and expanding CTE pathways and programs that are aligned to regional workforce needs. The K12 SWP program provides an additional \$12M in funding for a two-tiered system of technical assistance to the field in support of both SWP K12 and CTEIG. The funds are allocated to LEAs to hire 72 pathway coordinators providing the K-12 system \$9.3M for direct technical assistance and \$2.6M for eight technical assistance providers to provide regional support to LEAs. This team provides extensive direct assistance to the field to successfully implement the program.

# APPENDIX B California CTE Sectors and Pathways



# APPENDIX C San Mateo County High Schools' CTE Programs

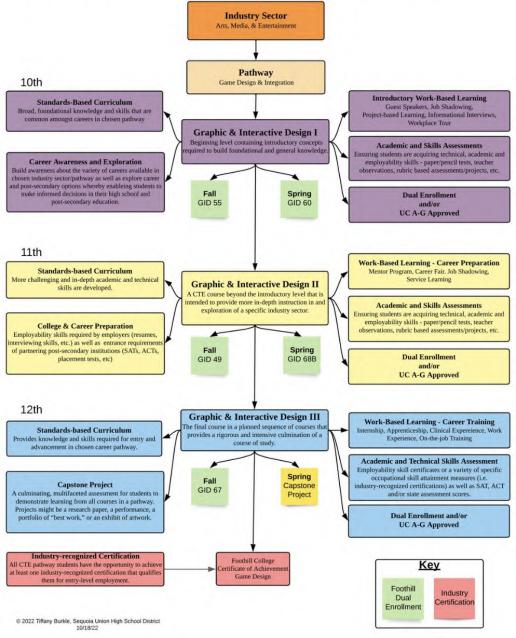
		1. Agriculture & Natural Resources	2. Arts, Media, & Entertainment	3. Building Trades and Construction	4. Education, Chilld & Family Services	5. Energy & Utilities	6. Engineerin g & Design	7. Fashion & Interior Design	8. Finance and Business	9. Health Science & Medical Technology	10. Hospitality, Tourism, and Recreation	11. Information Technology	12. Manufacturing & Product Development	13. Marketing, Sales, and Service	14. Public Services	15. Transportation	Total CTEs Pathways by School
Cabrillo Unified	Half Moon Bay HS	5	1	3					1							750	3
	Pilarcitos HS	No CTEs Reported													0		
Jefferson Union HSC	Jefferson High		4		1		3				2	1					5
	Oceana High				2						2						2
	Summit Shasta HS									2							1
	Terra Nova HS		6	2						·						1	4
	Westmoor HS			2				2				2	2			3	6
	Thornton HS			2													2
La Honda - Pesdcadero Unified SMC Office of	Pescadero HS		No CTEs Reported 0											0			
SIVIC Office of Educaiton	Oxford Day Academy								No CTEs Rep	orted							0
	Aragon HS		2				1			1	2	2					5
	Burlingame HS		6				3				2	2					4
	Capuchino HS		6								2	3					3
	Design Tech HS																
San Mateo	Hillsdale HS		4		1		P					1			1		4
Union	Mills HS		4	1			3		2	2	2	2					7
	San Mateo HS		4							1	2	2			1		5
	San Mateo Middle College HS	No CTEs Reported												0			
	Peninsula HS										2						1
	Carlmont HS									1				1			2
	Menlo-Atherton HS		2	1			1				1	1					5
	Sequoia HS		1	1						1	1						4
Sequoia Union	Tide Academy		1									1		1			3
	Woodside HS		5				1				1						2
	East PA Academy													0			
	Everest HS								NO CTEs Rep	orted							0
	Kipp Esperanza																0
	Summit Prep HS												,				
	Redwood HS			1							1						1
1000	El Camino HS		2							1	1					1	4
South San Francisco Unified	South San Francisco HS		3							1	1	2					4
	Baden HS	No CTEs Reported											0				
Total # Schools Offering the CTE		1	15	8	3	0	6	1	1 SMCOE	13	14	11	1	2	2	3	

Source: SMCOE

#### APPENDIX D



### **Graphic & Interactive Design**



APPENDIX E
Selected SMC High School Demographics and Performance

	Cabrillo Unified HSD	San Ma	iteo Union HSD		So San Francisco Unified HSD				
	Half Moon Bay HS	Design Tech HS	Peninsula Continuation HS	Carlmont High School	Redwood Continuation HS	Tide Academy	Summit Prep Charter HS	South San Francisco HS	
Enrollment 2021-22	ent 2021-22 1039 562		173	2,302	218	188	430	1320	
By Grade									
- 9th	240	147	0	575	0	61	105	341	
- 10th	256	147	2	563	0	45	106	368	
- 11th	257	141	56	583	37	82	107	307	
- 12th	286	127	115	581	181	0	112	304	
By Ethnicity 2021-22									
- American Indian/Alaska				4.6					
naïve	0	0	0	16	0	0	0	1	
- Asian	14	137	4	640	1	9	12	136	
- Black/African-American	4	5	1	25	13	9	3	20	
- Filipino	8	21	4	58	3	2	7	228	
- Hawaiian/Pac Islander	1	2	11	13	20	2	2	17	
- Hispanic/Latino	528	71	131	318	168	100	337	790	
- Non Reported	2	0	0	0	0	0	10	0	
- Two or more Races	51	81	11	122	3	8	16	62	
- White	431	245	11	1110	10	58	43	66	
TOTAL	1039	562	173	2302	218	188	430	1320	
By Gender 2021-22									
- Female	522	211	69	1174	77	67	211	671	
- Male	516	347	104	1127	141	121	214	649	
- Non-binary	1	4	0	1	0	0	5	0	
Free & Reduced-Price Meals 2021-22									
TOTAL	371	38	96	202	122	56	213	486	
English Language Arts Results	100.00%	100%	100%	99.99%	100.00%	100.01%	99.99%	100%	
- Met/Exceeded Level 4	27.98%	45.11%	0.00%	65.48%	2.50%	40.51%	17.17%	27.95%	
- Met Level 3	25.69%	28.57%	15.79%	22.51%	11.25%	27.85%	24.24%	37.40%	
- Nearly Met Level 2	18.81%	15.04%	42.11%	7.50%	20%	21.52%	25.25%	22.44%	
- Did Not Meet Level 1	27.52%	11.28%	42.11%	4.50%	66.25%	10.13%	33.33%	12.20%	
Mathematics Results	100.00%	100.00%	100.00%	100.01%	99.99%	99.99%	100.00%	100.00%	
- Met/Exceeded Level 4	8.92%	28.36%	0%	47.37%	0.00%	22.78%	4.04%	9.52%	
- Met Level 3	18.78%	22.39%	0%	22.18%	1.23%	17.72%	8.08%	16.27%	
- Nearly Met Level 2	19.25%	21.64%	11.11%	15.23%	3.70%	22.78%	18.18%	22.62%	
- Did Not Meet Level 1	53.05%	27.61%	88.89%	15.23%	95.06%	36.71%	69.70%	51.59%	
Cohort Graduates 2020-21	90.10%	94.6%%	60.0%	94.60%	62.60%		93.5%%	88.70%	
- Female	91.10%	96.7%	68.2%	97.40%	62.50%	N/A 1st grads	95.50%	92.40%	
- Male	89.20%	92.6%	72.9%	91.80%	62.70%	in 2023	92.10%	83.90%	

Source: EdData Education Data Partnership, https://www.ed-data.org/index,

## APPENDIX F Selected Business-School Partnerships in San Mateo County

#### South San Francisco Unified School District

A particularly successful example of a long-term partnership between a business and a school district is South San Francisco Unified School District (SSFUSD) and Genentech.

Called Futurelab, the partnership began in 2008. Genentech offered, and SSFUSD accepted, a volunteer-driven program called Gene Academy. The program helps 200 elementary school students with homework weekly, using 400 Genentech mentor volunteers, one hour twice per month. In 2014 the City of South San Francisco, recognizing the need to encourage STEM education for the city's underserved high school students, sponsored regular meetings of a group of stakeholders to create pathways to local biotech companies. The group was called the Biotech Steering Committee, comprising decision-makers from the school district, community colleges, biotech companies, and the County. The Biotech Steering Committee activities eventually led to the next two phases of the partnership.

Genentech offered to develop a yearly team competition called Helix Cup for eighth grade SSFUSD students, focused on basic science challenges with help from Genentech volunteers. The third phase of the partnership occurred in 2017. Genentech built a Biotech Lab and classroom at South San Francisco High School (SSFHS) called Science Garage, with an investment of \$7.8 million. The Science Garage has since served as one of the SSFUSD biotech pathways available to SSFHS and El Camino comprehensive high school students. Genentech also provided financial support to SSFUSD to hire a dedicated science teacher to help develop the curriculum, design the building, and research what the students need to implement the pathway. In addition, 60 Genentech volunteers helped students and teachers with the biotech pathway curriculum. Genentech funded these volunteers training in teaching skills by a nonprofit company, Encore Careers.

The partnership evolved in an environment of open communications and respect for each other's needs. For SSFUSD, it has been to create "science excitement" through programs utilizing instructional best practices, while maintaining the alignment with Common Core State Standards and Next Generation Science Standards. Futurelab addresses all 8,500+ students in the district at every grade level. Genentech also provides financial support to graduating high school students through two \$50,000 scholarships each year to study STEM in college.

For Genentech, it has connected it with the local community in a meaningful way and improved employee morale. Seventy percent of Genentech's employees say that the company's mentoring and volunteerism programs are a key reason why they stay at Genentech.

#### Design Tech High School – San Mateo Union High School District

Planning for Design Tech High School (d.tech) started in 2012 in consultation with parent focus groups. The first class was enrolled and met in August 2014. Dr. Ken Montgomery, current Executive Director, proposed the idea of the school to the San Mateo High School District based

on an applied practice called Design Thinking, a problem-solving method developed at the Stanford Design School,

Design Thinking (i.e., empathize, define, ideate, prototype rapidly, and inexpensively), with the idea that students learn to handle new technology comfortably. With input from the teachers' union, the district approved the idea as a charter school.

In May of 2014, the Oracle Education Foundation, with the direction of Oracle's CEO, Sefra Catz was looking for an educational program close to home to support through funding and volunteerism. After interviewing eight high schools, they chose d.tech because it closely aligned with Oracle's educational objectives around design thinking. Oracle had not seen its unique approach in a high school in 20 years of funding educational activities. After two years of operation, Oracle offered to build a facility on its campus with a 50-year lease to house d.tech. The present campus opened in the Fall of 2018.

Although the school curriculum focuses on Design Thinking for all 550 d.tech students, the University of California credentialed A-G graduation requirements are still applied and met. Under the unique structure of d.tech, in concert with the Design Thinking approach, students engage in a two-week elective program exploration three times each year called Intersessions. During this time, students pause their core content work and do deep explorations in a self-selected topic. Exploration classes have included robotics, culinary arts, photography, coding, dance, financial literacy, martial arts, sports psychology, modern art, and more. Many of these sessions occur in "design realization garages," where students begin identifying future challenges they want to work on and develop additional skills to solve them, such as fabrication, leadership, media arts, communication, and entrepreneurship.

D.tech, continuing its pursuit of educational innovation, has started a first-of-its-kind anywhere Virtual Reality class, which goes beyond game design to cover the history of VR, the introduction of VR tools, and then the creation of projects by each student.

In addition to onsite learning, d.tech offers its juniors and seniors 300 internships during the year with local businesses and community organizations, and at least half of the graduating seniors have taken a college course. D.tech reports a retention rate of about 90% and a 94.6% graduation rate in the 2021-22 school year).

Since d.tech is a charter school, instructors without credentials can teach for Intersessions. Intersession teachers are paid about \$2,500 per two-week session, except for the Oracle employees who teach coding classes and provide services as part of their volunteerism commitment at Oracle.

In addition to volunteers, Oracle offers transportation to the students from the Redwood City Caltrain station to the campus and donates approximately \$250,000 per year to cover the cost of the three Intersession programs. To date, Oracle has spent over \$51 million supporting d.tech. And in the 2021-2022 school year, Oracle volunteers contributed almost 3,000 hours of assistance to the school.

Oracle has no operational authority over d.tech, but the Oracle Education Foundation meets quarterly with the staff to discuss the progress of the school and its students. D.tech holds an annual fundraiser – like other public schools that bring in approximately \$500,000 annually.

#### Peninsula High School - San Mateo Union High School District

As with most Continuation High Schools, Peninsula has an academically diverse student population. Students arrive with a reading level from third grade to college and beyond. The question then becomes how to create an educational environment that can benefit all of them. One way is to have students engage in a Farmer's Market once a month. The students produce objects to sell. They have also created a relationship with Neema International Education Sponsorship (NIES) in Tanzania to sell NIES's products at the Burlingame Farmers market. This relationship allows Peninsula students to learn about another country through the weekly video call with NIES as well as how to market and sell their own and international products to local customers. As important as the marketing and sales experience is, many students who have communication issues also learn to have positive interactions with the public.

Every student is required to accrue 72 hours of work experience and 24 hours of community service to graduate. This type of work experience is core to how Peninsula approaches its mandate. Every Wednesday, the school puts on an event called Get Work Wednesday where community partners such as the plumbers union, In-N-Out Burger, Sephora Beauty Products, and the US Army, come on campus during lunch and set up a booth in the quad, allowing the student to network with participating organizations.

One tool they use to help prepare students for getting work experience is the five-week SFO Career Academy program that can lead to a summer internship at San Francisco International Airport, paying \$20 an hour for 20 hours per week. This part-time work can also turn into full-time employment.

Through this work requirement, students learn the necessity and benefits of a job. As a result, attendance rates at Peninsula went from 44% before the work requirement to around 81%. Graduating from high school already having a resume with work experience, gives the students a leg up on finding future employment. Many students also have dual enrollment, taking classes at the community college level, which also adds to their resume entering college or full-time jobs.

Peninsula currently has CTE pathways in Food Service & Hospitality, teaching Food & Nutrition and Culinary Arts classes. It intends to add one in entrepreneurship soon.

#### Tide Academy - Sequoia Union High School District





(TIDE Internship poster)

(TIDE Maker's Space)

In Menlo Park, Tide Academy is a public magnet school open to any student in the Sequoia Union High School district (SUHSD). It was founded four years ago (2019) and will graduate its first class this June. It can accommodate an enrollment of 400 and currently has ~280 students. Basic Aid (property tax) funds Tide.

Tide would be considered a college prep school (all but one of the seniors plan to attend a 4-year college). They have English as a Second Language (ESL) and Special Ed services available for students who need them. Every student gets a PC in their freshman year. At least two school bus routes provide students with transportation to and from school throughout the district.

Student interest and the labor market determine what Pathways a school offers. Tide has three credentialed CTE teachers. One is a marketing teacher, although it is phasing out the Social Media Marketing Pathway – taught in conjunction with Foothill Community College and Facebook – because of a lack of student interest.

Students begin a CTE Pathway in their sophomore year. The two Pathways currently available at Tide are:

- Computer Science: Mobile App Development
  - 10th Grade Python
  - 11th Grade—Mobile Apps
  - 12th Grade -- Javascript
- Graphics and Interactive Design (largely game development and AI)

Class size ranges from 8 to 22. Students can get dual credit with Foothill Community College for most Pathway classes, which makes it possible, though challenging, for a student to graduate from Tide with both a high school diploma and an Associate of Arts (AA) degree. Students can opt out or in to receive dual credit for up to five courses per semester. They usually opt for one class per semester because of the extra demands of classes providing dual credit.

We observed the eight seniors in their computer science capstone project class (culmination of an educational process), the smallest of the four Mobile Apps Development pathway classes. The

capstone project requires students to design a web application to help teachers do something. The students were working on an automated student request to consult with another teacher. This online system would replace the current system in which the student must walk a paper request from one teacher to another for signatures and then submit the paper request.

Tide has a Maker Space equipped with state-of-the-art equipment, such as 3-D printers, as does Menlo-Atherton High School in the Sequoia Union district. Other County high schools have Maker Spaces but do not use them consistently.

Tide has multiple business partnerships for internships and mentoring. Facebook, Genesis, Kaiser and the Boys and Girls Club support Tide students by providing summer internships. For example, Tide partners with the Boys and Girls Club to offer a 4-week summer work skills program. (This program is open to students district-wide, not just Tide Academy students.) participants attend training in the morning and work in the afternoon. Participating students get a \$1500 stipend for the four weeks (\$375/week).

<u>Computer Science Internships</u>: Tide's computer science pathway can result in the student earning certification in Python programming. Their computer science instructor has arranged 20, mostly paid, internships for his students. Tide's website lists:

- Little Warrior Productions, a professional recording and mixing studio, offers two, year-round, paid positions of indeterminate duration on Saturdays and Sundays.
- Kaiser Permanente, for medical research positions.
- G 2 Venture Partners offers one investor relations internship working with the Head of Investor Relations on an investor-related project. The intern learns about the investment process at a small venture capital fund focused on Climate Tech investing, takes meeting notes, synthesizes learnings, greets office guests, and helps with light administrative tasks. This internship is a summer position at minimum wage (\$17.25/hour), eight hours a day, three days a week for four weeks.
- HP offers a full-time software internship, paying \$16-\$19.50/hour for a high school student or graduate.
- Abbott Labs has a STEM internship for a high school student in engineering, quality, supply chain, manufacturing, R&D, Operations, and Procurement.
- Cloudera (database management system) has a high school student internship.
- NIMBLE (National Institute for Mentoring Business Leaders & Entrepreneurs) offers an internship that includes social media marketing, event planning, website maintenance, content development (blog posts, articles, podcasts), video creation/editing, creativity and innovation research, and administration support).
- Kidizens is a LEGO-base Leadership and Civics Enrichment Program in the SF Bay Area. The program focuses on collaboration, SEL (Social-Emotional Learning), and real-life skills development. Tide students can apply to be Assistant & Lead Counselors at LEGO's Kidizens' summer camps, learning leadership experientially through role play.
- Galileo Camps have summer internships where students help support camp operations and learn and implement the Galileo Innovation Approach.
- Mission Bit Meta Youth Summer Academy VP High School Student Internship for students with "a passion for coding, social justice, and community" to "assist with

- designing creative content and connecting with students to provide an engaging, welcoming classroom environment."
- Kodely offers paid summer internships as a junior leader teaching various weekly afterschool workshops on prototyping, design, hardware, game design, etc. Interns receive lesson plans, facilitation guides, and other class materials.
- Mathnasium offers internships as math tutors, teaching in-center, online, and hybrid delivery.

Mentoring: Tide has a mentorship program during the school year which matches students with an industry mentor. They meet monthly from 1:00 p.m. to 2:15 p.m. for seven sessions from November through May.

#### Redwood High School – Sequoia Union High School District



(Redwood HS Construction Pavilion project)



(Redwood HS Culinary Arts kitchen)

Redwood High School is a Continuation high school. Students are youth who were not succeeding in their comprehensive high school. In the 2022-23 school year, Redwood has 218 students: 37 juniors and 181 seniors. This year, 2023, Redwood is one of 26 schools in the country named a U.S. Department of Education ED Green Ribbon School and one of five schools in California to be a CA Green Achiever. They are among 26 schools, 11 districts, and four postsecondary institutions honored nationally.

Redwood High School (RHS) has two official CTE Programs:

- Building and Construction Trades
- Hospitality, Tourism, and Recreations (Culinary Arts)

They also have a strong program in Arts, Media, and Entertainment that does not qualify as a CTE program because they currently lack a credentialed teacher. The coursework uses an advanced science program that collaborates with NASA. This program features courses using artificial intelligence to create commercial artwork.

RHS's Building and Construction Trades CTE pathway has a state-of-the-art workshop where students tackle hands-on projects. Previously, they built a chicken coop (nicknamed Chicken Chalet) for their Capstone Project. This year their Capstone Project (a multifaceted assignment that serves as a culminating academic experience for students) is building a pavilion. Students went to a local metal shop to have custom-made brackets fabricated. Fourteen business sponsors support this project: Roban Construction, R&R Raingutters, and other construction companies donated lifts and additional equipment. Tradespeople have come to advise students on construction methods, such as roof installation.

RHS's Hospitality, Tourism, and Recreation (Culinary Arts) pathway program focuses on culinary arts. The kitchen classroom is impressive, with seven workstations. It partners with several organizations, including City College of San Francisco (which contributed to the curriculum), the University of California Cooperative Extension, and Sequoia Healthcare District. As part of this pathway, the Culinary Arts students are also a part of the Redwood Environmental Academy of Leadership (REAL) program. Students in this pathway earn credit on field trips in which they interact with nature. They visit places such as Hidden Villa Jasper Ridge, local farms, the Fitzgerald Marine Reserve, Stanford Farm, and the HEAL Project School Farm, among many others. They look at social, political, and environmental issues from multiple perspectives for sustainable solutions.

U.C.'s Cooperative Extension works with students on their master garden and nutrition education programs. They have a garden where they raise some ingredients (fruits, vegetables, and herbs) they incorporate into their meals. They will shortly have chickens inhabiting their chicken chalet and produce fresh eggs as part of the foodstuffs they produce on-site.

Sequoia Healthcare District partners with RHS to establish the Healthy Schools Initiative. The school receives grants supporting health programs, e.g., social/emotional support services, preventive education/health screening, physical education/activity, and nutrition education.

During our visit, the Culinary Arts class was doing an exercise in which they determined the environmental costs of a meal menu, using local sources versus imported sources for the ingredients. As their Capstone Project, the students are given a budget and sent to a grocery store to buy the ingredients and prepare a meal using them. They would prepare the meal later in the week, and a chef from Stanford University will direct the meal's preparation.

Through partnerships, RHS has an outdoor education fellow who works full-time managing the school's on-campus vegetable garden and orchard (called a Food Forest) used to prepare their dishes.

#### Summit Preparatory High School –Sequoia Union High School District

Since its founding in 2003, Summit's vision has been that every student should be equipped to lead a fulfilled life. Summit's educational approach is to have teachers instruct on 36 different interdisciplinary cognitive skills as they apply them to content and context. Utilizing those skills represent 70% of a student's grade, with 30% based on content knowledge. Based on this approach, Summit developed a learning platform with the help of the Chan-Zuckerberg Initiative (CZI) that they share with other schools nationwide.

Because Summit is a project-based learning school, hands-on community experience is critical to its learning model. Summit has created an Expedition Experience so that six times during the school year, following approximately six weeks of core educational classes, the students take up to two weeks to experience work in their community, from camp counselors and car mechanics to law and medical offices. Research shows that the school believes that exposure to academic interests and career opportunities is crucial to a fulfilled life. Many students, especially from historically marginalized communities, experience fewer different exposures than students in more affluent communities. And so, this program is designed to do career clusters with them over four years. The school has developed a network of businesses and partners in the community. They have a Dean of Expeditions whose full-time job is to develop these community-based partnerships.

In addition to project-based learning, Summit continues to focus on ensuring its students can attend a four-year college if they wish. Their acceptance rate for their students to four-year colleges ranges between 85-99%.

#### **Cabrillo Unified School District (CUSD)**

CUSD covers a linear coastal area stretching from the unincorporated community of Montara on the north through its lone municipality, Half Moon Bay, on the south. CUSD has a small continuation high school, Pilarcitos High School, and its comprehensive high school Half Moon Bay High School, one middle school, four elementary schools, and a daycare center.

School funding from the State is currently under the ADA formula but has been Basic Aid in the past. The district expenditures for the '21-'22 school year were about \$39 million, about \$33 million from the State, and the remainder from other local and Federal sources.

School-business partnerships in CUSD stem primarily from its economic base of agriculture. Agriculture business partners include:

- Half Moon Bay Feed and Fuel
- Wildflower Farms
- Rocket Farms
- Nurserymen's Exchange
- Potrero Nuevo Farm.

Lacking a major corporate partner able to supply funding and instruction support, CUSD focuses on its Career Technical Education program partnerships, which provide work-learning opportunities, advice, personnel, and some paid internships. It anticipates an outstanding CTE year in 2022-2023, with about 50 students completing a program, compared to ten or fewer in a typical year.

The program currently has two fully functional pathways, one in agriculture and one in building and construction. The latter has one credentialed teacher who is retiring soon. The value to the students will be diminished unless a replacement is available. However, the partnerships will probably not be affected. The CUSD is working on starting two new pathways in Digital Arts and Computer Science. Still, each will require credentialed personnel, who are challenging to recruit. It would also like to have metalworking and broadcasting pathways, but credentialing is an obstacle. However, CUSD has a credentialing fund to encourage current teachers to take required CTE courses. Few teachers have taken advantage of these funds because of bandwidth issues or lack of a substantial financial incentive.

Besides the barriers posed by CTE credentialing, there are other difficulties with training students for the workforce, including a State law that requires fingerprinting for all employees in contact with student workers, which discourages retail outlets from hiring students.

CUSD has other businesses and other organizations they consider partners, and there are partnership activities that do not involve CTE, a few examples of which include:

- The Cabrillo Education Foundation (CEF) has amassed a \$3 million endowment to aid CUSD. CEF is also a business partner recruiter for the district. It helps in providing speakers and mentors that may serve as guides for students during job-shadow trips.
- The Heal Project is a nonprofit partner in the agricultural field, teaching younger kids "where their food comes from and why it matters."
- Junior Land Stewards (associated with the Coastside Land Trust) provides a set of 30 lessons on the coastal environment.
- Field visits for students in the alternative school, Pilarcitos High School, courtesy of Wildflower Farms.

#### APPENDIX G School-Business Educational Partnerships Survey

Understanding what partnerships exist within San Mateo County

- 1. Do any of the high schools in your district have an ongoing partnership with business entities that augment their regular education programs for their students, e.g., providing funds, materials, facilities, instructors, or internships?
  - 1. Yes
  - 2. No
  - 3. Don't know
- 2. If yes, please indicate which high school(s) and business entities are involved and give contact information for the individuals managing those partnerships (school and business names, contact names, titles, addresses, phone numbers and email addresses).
- 3. Please provide a brief description of the programs at the high school and the business entity supporting them.
- 4. If no, are there any high schools in your district interested in developing such partnerships?
  - 1. Yes
  - 2. No
- 5. If yes, which high schools may be interested, and do you know which business entities interest them?

**SUPERINTENDENT** Sean McPhetridge, Ed.D. GOVERNING BOARD
Mary Beth Alexander
Lizet Cortes
Carmen Daniel
Kimberly Hines
Sophia Layne

September 16, 2023

Via Email (grandjury@sanmateocourt.org)

The Honorable Nancy Fineman Judge of the Superior Court c/o Bianca Fasuescu 800 N. Humboldt Street, San Mateo CA 94401

Re: Response to the 2022-2023 San Mateo County Civil Grand Jury Report entitled "Education is Everyone's Business: School-Business Partnerships Make an Impact in County's High Schools."

#### Dear Judge Fineman:

Cabrillo Unified School District (the "District") has received and reviewed the 2022-2023 San Mateo County Civil Grand Jury Report entitled "Education is Everyone's Business: School-Business Partnerships Make an Impact in County's High Schools." We appreciate the Grand Jury's interest in this matter. Having reviewed and considered the Grand Jury's Findings and Recommendations, the District responds below pursuant to section 933.05 of the California Penal Code. Please be advised that the District presented the Grand Jury Report to its Board of Trustees, and the District's Board approved these responses, on September 16, 2023.

#### Findings:

1. Students benefit greatly from personal exposure to specialized work environments and gain experience from trained professionals in project-based instruction.

The District agrees with this Finding.

2. Businesses can provide schools with much-needed resources, from state-of-the-art equipment and facilities to curriculum development and instructor support.

The District agrees with this Finding.

 San Mateo County's schools vary substantially in their CTE and work-centered offerings based on individual school district's available revenue, availability of qualified instructors, appropriate facilities, and connections to local businesses.

The District lacks information to fully agree or disagree with this Finding given it did not conduct the research related to this Report. The District, however, accepts the Grand Jury's Finding for purposes of this Response.

4. The availability of qualified CTE teachers which limits the choice of CTE pathways is a critical problem because of low pay compared to industry salaries and credentialing hurdles. This problem will become more acute as school districts try to respond to students and businesses demand for more CTE pathways.

The District agrees with this Finding.

5. The loss of San Mateo County's Regional Occupation Center and Program (ROCP) facility reduced the number of CTE offerings, especially among those pathways requiring expensive equipment and facilities, and disproportionately impacts smaller school districts.

The District lacks information to fully agree or disagree with this Finding given it did not conduct the research related to this Report. The District, however, accepts the Grand Jury's Finding for purposes of this Response.

6. Many comprehensive schools focus primarily on preparing students for college admissions based on the UC and CSU A-G course requirements, relegating CTE programs to secondary status, and ignoring data that demonstrates CTE offerings provide a vital gateway for vocation and college preparatory education.

The District lacks information to fully agree or disagree with this Finding given it did not conduct the research related to this Report. The District, however, accepts the Grand Jury's Finding for purposes of this Response.

7. For optimum effectiveness school districts' CTE coordinators must develop relationships with, and access to high-level decision-makers at prospective business partners.

The District lacks information to fully agree or disagree with this Finding given it did not conduct the research related to this Report. The District, however, accepts the Grand Jury's Finding for purposes of this Response.

8. SMCOE, school districts, and schools should leverage their relationships with local governments and networks to connect with business decision-makers.

The District agrees with this Finding.

9. There is a need for a Countywide forum to facilitate regular active discussions among the school administrations, business entities, and SMCOE on creating new school/business partnerships, reviewing the ones in operation, and confirming the actual benefits reported by students, teachers, and businesses.

The District lacks information to fully agree or disagree with this Finding given it did not conduct the research related to this Report. The District, however, accepts the Grand Jury's Finding for purposes of this Response.

10. Evaluation of students' results from the CTE pathway courses and school-business partnerships after graduation is incomplete, inconsistent, and rarely beyond anecdotal among San Mateo County high schools.

The District lacks information to fully agree or disagree with this Finding given it did not conduct the research related to this Report. The District, however, accepts the Grand Jury's Finding for purposes of this Response.

#### Recommendations:

1. By February 1, 2024, the SMCOE should prepare a plan, by which it supports and facilitates on an annual basis, initial contacts and meetings between school administrators and business leaders to explore potential partnerships, including financial support, curriculum development, internships, professional mentors, and on-site exposure to work environments.

The District cannot respond to whether SMCOE will implement this Recommendation, and as such the District notes the Recommendation will not be implemented by our staff as it is intended for SMCOE and not districts.

By February 1, 2024, the SMCOE and the school districts should consider proposing to the State's
Department of Education a review of required credentials for CTE instructors to find ways to streamline,
accelerate, and broaden approvals, thereby increasing the number of qualified CTE instructors.

The Recommendation requires further analysis as it requires collective action by SMCOE and other districts, but the District will work with SMCOE and other districts as needed to consider implementing the Recommendation.

3. By February 1, 2024, the SMCOE should consider sponsoring regular conferences to review and discuss ongoing and planned future school-business partnerships in the County with decision-makers among business leaders, school and CTE administrators, and community/government leaders.

The District cannot respond to whether SMCOE will implement this Recommendation, and as such the District notes the Recommendation will not be implemented by our staff as it is intended for SMCOE and not districts.

4. By March 1, 2024, SMCOE and school districts should investigate providing transportation for students to existing CTE facilities within the County without regard to a student's home school district.

The Recommendation requires further analysis as it requires collective action by SMCOE and other districts, but the District will work with SMCOE and other districts as needed to consider implementing the Recommendation.

5. By March 1, 2024, the SMCOE and school districts should investigate the feasibility and appropriateness of re-establishing at least one Regional Operation Center and Program facility in the County and publicly report the outcome of the investigation.

The Recommendation requires further analysis as it requires collective action by SMCOE and other districts, but the District will work with SMCOE and other districts as needed to consider implementing the Recommendation.

6. By March 1, 2024, SMCOE and school districts should develop and apply metrics and procedures to evaluate their CTE pathways and, if applicable, business partnership programs' effectiveness.

The Recommendation requires further analysis as it requires collective action by SMCOE and other districts, but the District will work with SMCOE and other districts as needed to consider implementing the Recommendation.

Please do not hesitate to contact me if you have any questions or require additional information.

Sincerely,

Sean McPhetridge, Ed.D.

Superintendent

Cabrillo Unified School District



## **Jefferson Union High School District**

ADMINISTRATIVE OFFICES – SERRAMONTE DEL REY
699 Serramonte Boulevard, Suite 100
Daly City, California 94015-4132
(650) 550-7900 • FAX (650) 550-7888

**Board of Trustees** 

Jerome Gallegos Andrew H. Lie Kalimah Y. Salahuddin Rosie U. Tejada Sherrett Walker

> Toni Presta Superintendent

September 20, 2023

#### <u>Via Email (grandjury@sanmateocourt.org)</u>

The Honorable Nancy L. Fineman Judge of the Superior Court c/o Bianca Fasuescu Hall of Justice 400 County Center; 2<sup>nd</sup> Floor Redwood City, CA 94063-1655

> Re: Response to the 2022-2023 San Mateo County Civil Grand Jury Report entitled "Education is Everyone's Business: School-Business Partnerships Make an Impact in County's High Schools"

### Dear Judge Fineman:

The Jefferson Union High School District (the "District") has received and reviewed the 2022-2023 San Mateo County Civil Grand Jury Report entitled "Education is Everyone's Business: School-Business Partnerships Make an Impact in County's High Schools." We appreciate the Grand Jury's interest in this matter. Having reviewed and considered the Grand Jury's Findings and Recommendations, the District responds below pursuant to section 933.05 of the California Penal Code.

Please be advised that the District presented the Grand Jury Report to its Board of Trustees, and the District's Board approved these responses, on September 19, 2023.

### Findings:

1. Students benefit greatly from personal exposure to specialized work environments and gain experience from trained professionals in project-based instruction.

The District agrees with this Finding.

2. Businesses can provide schools with much-needed resources, from state-of-the-art equipment and facilities to curriculum development and instructor support.

The District agrees with this Finding.

3. San Mateo County's schools vary substantially in their CTE and work-centered offerings based on individual school district's available revenue, availability of qualified instructors, appropriate facilities, and connections to local businesses.

The District lacks information to fully agree or disagree with this Finding given that it did not conduct the research related to this Report. The District, however, accepts the Grand Jury's Finding for the purposes of this Response.

4. The availability of qualified CTE teachers which limits the choice of CTE pathways is a critical problem because of low pay compared to industry salaries and credentialing hurdles. This problem will become more acute as school districts try to respond to students and businesses' demand for more CTE pathways.

The District agrees with this Finding.

5. The loss of San Mateo County's Regional Occupation Center and Program (ROCP) facility reduced the number of CTE offerings, especially among those pathways requiring expensive equipment and facilities, and disproportionately impacts smaller school districts.

The District lacks information to fully agree or disagree with this Finding given that it did not conduct the research related to this Report. The District, however, accepts the Grand Jury's Finding for the purposes of this Response.

6. Many comprehensive schools focus primarily on preparing students for college admissions based on the UC and CSU A-G course requirements, relegating CTE programs to secondary status, and ignoring data that demonstrates CTE offerings provide a vital gateway for vocation and college preparatory education.

The District lacks information to fully agree or disagree with this Finding given that it did not conduct the research related to this Report. The District does not have information about other districts and their practices, but this District does not relegate CTE programs to secondary status, nor does it ignore data made available to it. The District, however, accepts the Grand Jury's Finding for the purposes of this Response.

7. For optimum effectiveness school districts' CTE coordinators must develop relationships with, and access to high-level decision-makers at prospective business partners.

The District lacks information to fully agree or disagree with this Finding given that it did not conduct the research related to this Report. The District, however, accepts the Grand Jury's Finding for the purposes of this Response.

8. SMCOE, school districts, and schools should leverage their relationships with local governments and networks to connect with business decision-makers.

The District agrees with this Finding.

9. There is a need for a Countywide forum to facilitate regular active discussions among the school administrations, business entities, and SMCOE on creating new school/business partnerships, reviewing the ones in operation, and confirming the actual benefits reported by students, teachers, and businesses.

The District lacks information to fully agree or disagree with this Finding given that it did not conduct the research related to this Report. The District, however, accepts the Grand Jury's Finding for the purposes of this Response.

10. Evaluation of students' results from the CTE pathway courses and school-business partnerships after graduation is incomplete, inconsistent, and rarely beyond anecdotal among San Mateo County high schools.

The District lacks information to fully agree or disagree with this Finding given that it did not conduct the research related to this Report. The District, however, accepts the Grand Jury's Finding for the purposes of this Response.

#### Recommendations:

1. By February 1, 2024, the SMCOE should prepare a plan, by which it supports and facilitates on an annual basis, initial contacts and meetings between school administrators and business leaders to explore potential partnerships, including financial support, curriculum development, internships, professional mentors, and on-site exposure to work environments.

The Recommendation will not be implemented by the District because it is not warranted or reasonable; it is applicable to the SMCOE, not the District.

2. By February 1, 2024, the SMCOE and the school districts should consider proposing to the State's Department of Education a review of required credentials for CTE instructors to find ways to streamline, accelerate, and broaden approvals, thereby increasing the number of qualified CTE instructors.

The Recommendation will not be implemented because it is not warranted or reasonable. The District does not have a direct impact on the California Department of Education to accelerate and broaden approval for CTE credentialing. CTE credential requirements have already been decreased in the number of required hours for a credentialed CTE teacher. As appropriate, the District will continue to work through local educational agencies for our regional specific needs and growth.

3. By February 1, 2024, the SMCOE should consider sponsoring regular conferences to review and discuss ongoing and planned future school-business partnerships in the County with decision-makers among business leaders, school and CTE administrators, and community/government leaders.

The Recommendation will not be implemented by the District because it is not warranted or reasonable; it is applicable to the SMCOE, not the District.

4. By March 1, 2024, SMCOE and school districts should investigate providing transportation for students to existing CTE facilities within the County without regard to a student's home school district.

The Recommendation will not be implemented by the District because it is not warranted or reasonable.

5. By March 1, 2024, the SMCOE and school districts should investigate the feasibility and appropriateness of re-establishing at least one Regional Operation Center and Program facility in the County and publicly report the outcome of the investigation.

The Recommendation will not be implemented by the District because it is not warranted or reasonable. The District does not have jurisdiction to investigate the feasibility and appropriateness to re-establishing a Regional Operation Center and Program facility in the County. The District will cooperate and participate in an endeavor led by a more appropriate entity, should that occur.

6. By March 1, 2024, SMCOE and school districts should develop and apply metrics and procedures to evaluate their CTE pathways and, if applicable, business partnership programs' effectiveness.

The Recommendation is already in implementation. The District conducts a "High Quality CTE Evaluation" pursuant to its Perkins grant and Strong Workforce and CTE Incentive grant. We utilize annual reporting tools in the California Technical Education Initiative Grant (CTEIG), and conduct CTE Self-Reviews utilizing the 12 Elements of a High-Quality CTE Program as well as the state's College Career Readiness Indicator (CCI)."

Please do not hesitate to contact me if you have questions or require additional information.

Sincerely,

Toni Presta

Superintendent

Jefferson Union High School District

Goni Pusta



September 29, 2023

#### Via Email (grandjury@sanmateocourt.org)

The Honorable Amarra A. Lee Judge of the Superior Court c/o Bianca Fasuesca Hall of Justice 400 County Center; 2<sup>nd</sup> Floor Redwood City, CA 94063-1655

Re: Response to the 2022-2023 San Mateo County Civil Grand Jury Report entitled "Education is Everyone's Business: School-Business Partnerships Make an Impact in County's High Schools."

#### Dear Judge Lee:

The La Honda-Pescadero Unified School District (the "District") has received and reviewed the 2022-2023 San Mateo County Civil Grand Jury Report entitled "Education is Everyone's Business: School-Business Partnerships Make an Impact in County's High Schools." We appreciate the Grand Jury's interest in this matter. Having reviewed and considered the Grand Jury's Findings and Recommendations, the District responds below pursuant to section 933.05 of the California Penal Code.

Please be advised that the District presented the Grand Jury Report to its Board of Trustees, and the District's Board approved these responses, on October 12, 2023. An extension to the September 26<sup>th</sup> deadline was granted as the district was not in receipt of this Grand Jury report until September 19<sup>th</sup>.

#### Findings:

1. Students benefit greatly from personal exposure to specialized work environments and gain experience from trained professionals in project-based instruction.

The District agrees with this Finding.

2. Businesses can provide schools with much-needed resources, from state-of-the-art equipment and facilities to curriculum development and instructor support.

The District agrees with this Finding.

3. San Mateo County's schools vary substantially in their CTE and work-centered offerings based on individual school district's available revenue, availability of qualified instructors, appropriate facilities, and connections to local businesses.

The District lacks information to fully agree or disagree with this Finding given that it did not conduct the research related to this Report. The District, however, accepts the Grand Jury's Finding for the purposes of this Response.

4. The availability of qualified CTE teachers which limits the choice of CTE pathways is a critical problem because of low pay compared to industry salaries and credentialing hurdles. This problem will become more acute as school districts try to respond to students and businesses demand for more CTE pathways.

The District agrees with this Finding.

5. The loss of San Mateo County's Regional Occupation Center and Program (ROCP) facility reduced the number of CTE offerings, especially among those pathways requiring expensive equipment and facilities, and disproportionately impacts smaller school districts.

The District lacks information to fully agree or disagree with this Finding given that it did not conduct the research related to this Report. The District, however, accepts the Grand Jury's Finding for the purposes of this Response.

6. Many comprehensive schools focus primarily on preparing students for college admissions based on the UC and CSU A-G course requirements, relegating CTE programs to secondary status, and ignoring data that demonstrates CTE offerings provide a vital gateway for vocation and college preparatory education.

The District lacks information to fully agree or disagree with this Finding given that it did not conduct the research related to this Report. The District, however, accepts the Grand Jury's Finding for the purposes of this Response.

7. For optimum effectiveness school districts' CTE coordinators must develop relationships with, and access to high-level decision-makers at prospective business partners.

The District lacks information to fully agree or disagree with this Finding given that it did not conduct the research related to this Report. The District, however, accepts the Grand Jury's Finding for the purposes of this Response.

8. SMCOE, school districts, and schools should leverage their relationships with local governments and networks to connect with business decision-makers.

The District agrees with this Finding.

9. There is a need for a Countywide forum to facilitate regular active discussions among the school administrations, business entities, and SMCOE on creating new school/business partnerships, reviewing the ones in operation, and confirming the actual benefits reported by students, teachers, and businesses.

The District lacks information to fully agree or disagree with this Finding given that it did not conduct the research related to this Report. The District, however, accepts the Grand Jury's Finding for the purposes of this Response.

10. Evaluation of students' results from the CTE pathway courses and school-business partnerships after graduation is incomplete, inconsistent, and rarely beyond anecdotal among San Mateo County high schools.

The District lacks information to fully agree or disagree with this Finding given that it did not conduct the research related to this Report. The District, however, accepts the Grand Jury's Finding for the purposes of this Response.

#### Recommendations:

1. By February 1, 2024, the SMCOE should prepare a plan, by which it supports and facilitates on an annual basis, initial contacts and meetings between school administrators and business leaders to explore potential partnerships, including financial support, curriculum development, internships, professional mentors, and on-site exposure to work environments.

The District cannot respond to this recommendation as it is directed to the County Office of Education and not Districts.

2. By February 1, 2024, the SMCOE and the school districts should consider proposing to the State's Department of Education a review of required credentials for CTE instructors to find ways to streamline, accelerate, and broaden approvals, thereby increasing the number of qualified CTE instructors.

The recommendation requires further analysis and collaboration with the SMCOE. The District will work with SMCOE and other districts to review and respond to this recommendation.

3. By February 1, 2024, the SMCOE should consider sponsoring regular conferences to review and discuss ongoing and planned future school-business partnerships in the County with decision-makers among business leaders, school and CTE administrators, and community/government leaders.

The District cannot respond to this recommendation as it is directed to the County Office of Education and not Districts.

4. By March 1, 2024, SMCOE and school districts should investigate providing transportation for students to existing CTE facilities within the County without regard to a student's home school district.

The recommendation requires further analysis and collaboration with the SMCOE. The District will work with SMCOE and other districts to review and respond to this recommendation.

5. By March 1, 2024, the SMCOE and school districts should investigate the feasibility and appropriateness of re-establishing at least one Regional Operation Center and Program facility in the County and publicly report the outcome of the investigation.

The recommendation requires further analysis and collaboration with the SMCOE. The District will work with SMCOE and other districts to review and respond to this recommendation.

6. By March 1, 2024, SMCOE and school districts should develop and apply metrics and procedures to evaluate their CTE pathways and, if applicable, business partnership programs' effectiveness.

The recommendation requires further analysis and collaboration with the SMCOE. The District will work with SMCOE and other districts to review and respond to this recommendation.

Please do not hesitate to contact me if you have questions or require additional information.

Sincerely,

Amy Wooliever
Superintendent

La Honda-Pescadero Unified School District



## Excellence and Equity in Education Nancy Magee • County Superintendent of Schools

August 24, 2023

#### Via Email (grandjury@sanmateocourt.org)

The Honorable Nancy L. Fineman Judge of the Superior Court c/o Bianca Fasuesca
Hall of Justice
400 County Center; 2<sup>nd</sup> Floor
Redwood City, CA 94063-1655

Re: Response to the 2022-2023 San Mateo County Civil Grand Jury Report entitled "Education is Everyone's Business - School-Business Partnerships Make an Impact in County's High Schools."

#### Dear Judge Fineman:

The San Mateo County Office of Education (the "SMCOE") has received and reviewed the 2022-2023 San Mateo County Civil Grand Jury Report entitled "Education is Everyone's Business School-Business Partnerships Make an Impact in County's High Schools." We appreciate the Grand Jury's interest in this matter. Having reviewed and considered the Grand Jury's Findings and Recommendations, the SMCOE responds below pursuant to section 933.05 of the California Penal Code.

Please be advised that the County Superintendent presented the Grand Jury Report to the County Board of Education at its August 23, 2023, Board meeting.

#### Findings:

1. Students benefit greatly from personal exposure to specialized work environments and gain experience from trained professionals in project-based instruction.

The SMCOE agrees with this Finding.

2. Businesses can provide schools with much-needed resources, from state-of-the-art equipment and facilities to curriculum development and instructor support.

The SMCOE agrees with this Finding.

3. San Mateo County's schools vary substantially in their CTE and work-centered offerings based on individual school district's available revenue, availability of qualified instructors, appropriate facilities, and connections to local businesses.

The SMCOE lacks information to fully agree or disagree with this Finding given that it did not conduct the research related to this Report. The SMCOE, however, accepts the Grand Jury's Finding for the purposes of this Response.

4. The availability of qualified CTE teachers which limits the choice of CTE pathways is a critical problem because of low pay compared to industry salaries and credentialing hurdles. This problem will become more acute as school districts try to respond to students and businesses demand for more CTE pathways.

#### The SMCOE agrees with this Finding.

5. The loss of San Mateo County's Regional Occupation Center and Program (ROCP) facility reduced the number of CTE offerings, especially among those pathways requiring expensive equipment and facilities, and disproportionately impacts smaller school districts.

The SMCOE lacks information to fully agree or disagree with this Finding given that it did not conduct the research related to this Report. The SMCOE, however, accepts the Grand Jury's Finding for the purposes of this Response.

8. SMCOE, school districts, and schools should leverage their relationships with local governments and networks to connect with business decision-makers.

### The SMCOE agrees with this Finding.

9. There is a need for a Countywide forum to facilitate regular active discussions among the school administrations, business entities, and SMCOE on creating new school/business partnerships, reviewing the ones in operation, and confirming the actual benefits reported by students, teachers, and businesses.

The SMCOE lacks information to fully agree or disagree with this Finding given that it did not conduct the research related to this Report. The SMCOE, however, accepts the Grand Jury's Finding for the purposes of this Response.

10. Evaluation of students' results from the CTE pathway courses and school-business partnerships after graduation is incomplete, inconsistent, and rarely beyond anecdotal among San Mateo County high schools.

The SMCOE lacks information to fully agree or disagree with this Finding given that it did not conduct the research related to this Report. The SMCOE, however, accepts the Grand Jury's Finding for the purposes of this Response.

#### Recommendations:

[NOTE: In responding to each Recommendation, the Respondent must indicate that either: (1) the Recommendation has been implemented, with a summary regarding the implemented action, (2) the Recommendation has not yet been implemented, but will be implemented in the future, with a timeframe for implementation; (3) that the Recommendation requires further analysis, with an explanation and the scope and parameters of an analysis or study, and a time frame (not to exceed six months) for the matter to be prepared for discussion by the governing body of the public agency when applicable; or (4) the Recommendation will not be implemented because it is not warranted or reasonable, with an explanation therefore.]

- 1. By February 1, 2024, the SMCOE should prepare a plan, by which it supports and facilitates on an annual basis, initial contacts and meetings between school administrators and business leaders to explore potential partnerships, including financial support, curriculum development, internships, professional mentors, and on-site exposure to work environments.
- (2) The Recommendation has not yet been implemented, but will be implemented in the future, with a timeframe for implementation.

In the spring of 2023, the San Mateo County Office of Education (SMCOE) hosted the first annual county-wide advisory board for districts, industry partners, and teachers. Five districts, 12 industry partners, eight Board members/administrators, 22 teachers, and two higher education representatives participated in the advisory meeting.

The Career Technical Education (CTE) advisory committee aims to develop recommendations regarding CTE programs and serve in a liaison role among SMCOE, districts, and potential employers. By establishing an advisory committee at the county level, participating high schools, unified districts, and charter schools, in partnership with industry partners, discuss recommendations to guide CTE programming that prepares students for the workforce.

The objectives of the CTE Advisory Committee for 2023 include: 1) Create connections between CTE school district representatives and industry partners; 2) Explore options for a San Mateo County industry-recognized Work Readiness Certificate and micro-credentials based on expertise from community partners; 3) Celebrate students who achieve "Super Completer" pathway status including two or more 150-hour CTE pathway courses with a C or better, articulated or dual enrolled CTE pathway units, recognized internship, pre-apprenticeship or apprenticeship and recognized industry certification in their pathway, with a stole or honor cord for graduation.

In the 2023-2024 school year, SMCOE will host our second annual regional shareholder and labor market advisory meeting in partnership with all regional Local Educational Agencies (LEAs) and CTE pathway representatives. The advisory meeting will include breakout sessions by industry sectors, pathways, and districts, including teachers, industry partners, and internship hosts.

The advisory will also include stakeholders from each district's Perkins V engagement group, which creates their district's Perkins V Comprehensive Local Needs Assessment (CLNA) annually. Utilizing the CA CTE Self-Review: 12 Elements of a High-Quality CTE Program tool, districts will analyze CTE data, identify planning needs, and establish goals. SMCOE will collaborate to ensure ongoing growth and codify practices in the region that show growth and successful engagement in the CTE program.

Over the next three years, per the California State Plan for CTE Goals, SMCOE will, "use data for college and career pathway design and impact, including labor market information, input from business and industry and evidence of program impact," to guide services around creation, adoption, and growth of all CTE programs and credentials. SMCOE will continue to collect and, "analyze data on short-term imperatives such as immediate learner, worker, and employer needs and long-term impacts such as the potential for advancement and career ladders and lattices to inform decision-making on CTE program development," in partnership with district and LEA CTE partners.

**Timeframe:** Planning meetings: Fall 2023, Annual Advisory Board: Spring 2024 **Participants:** LEAs, Teachers, Industry Partners, High School Counselors, and district and site level administrators

Metrics for success: Partner with SMCOE's Research and Systems Planning department for metrics, data collection, and analysis.

- 2. By February 1, 2024, the SMCOE and the school districts should consider proposing to the State's Department of Education a review of required credentials for CTE instructors to find ways to streamline, accelerate, and broaden approvals, thereby increasing the number of qualified CTE instructors.
- (4) The Recommendation will not be implemented because it is not warranted or reasonable.

The SMCOE does not have direct impact on the California Department of Education to accelerate and broaden approval for CTE credentialing. CTE credential requirements have already been decreased in the number of required hours for a credentialed CTE teacher. SMCOE will continue to work through local educational agencies for our regional specific needs and growth.

- 3. By February 1, 2024, the SMCOE should consider sponsoring regular conferences to review and discuss ongoing and planned future school-business partnerships in the County with decision-makers among business leaders, school and CTE administrators, and community/government leaders.
- (3) The Recommendation requires further analysis, with an explanation and the scope and parameters of an analysis or study, and a time frame (not to exceed six months) for the matter to be prepared for discussion by the governing body of the public agency when applicable.

The SMCOE will analyze expanding the scope of the SMCOE Annual Advisory Board meeting to include additional public agencies and partners to support ongoing school-business partnerships in the county.

#### Additionally, the SMCOE will:

- Develop an SMCOE marketing plan for "How to become a CTE Teacher" that increases outreach to regional industry organizations such as the Rotary Club and the Chamber of Commerce, among others
- Continue to plan, organize, and implement SMCOE's Annual Advisory and support the district's shareholders and industry partners in their respective industry sectors
- Survey district, industry, and teacher interest regarding which industry conferences are needed, available, and could be sponsored in the county
- Analyze feasibility and funding, and research industry trade shows for CTE teachers, shareholders, administrators, and industry leaders to attend
- Analyze how SMCOE could support substitute pay and transportation reimbursement, and or a portion of externship requirements to clear or add credentials
- Explore the need for a 501c3 foundation for the region that would pay for stipends, internships, and externships, thereby engaging more students and teachers in schoolbusiness partnerships
- Plan, pilot, evaluate, and implement student CTE ePortfolios to showcase CTE students, projects, and the talents and skills they can bring to business partners, universities, community colleges, trade schools, digital and in-person industry sector conferences, and hiring fairs

Timeframe: February 1, 2024

Metrics for success: Partner with SMCOE's Research and Systems Planning department for metrics, data collection, and analysis.

- 4. By March 1, 2024, SMCOE and school districts should investigate providing transportation for students to existing CTE facilities within the County without regard to a student's home school district.
- (4) The Recommendation will not be implemented because it is not warranted or reasonable.

The SMCOE does not have jurisdiction to provide transportation to other district CTE programs. District attendance is based on district boundaries and local board policies.

The SMCOE will investigate and explore the applicable, rigorous, and high regional needs of virtual and hybrid CTE programs aligned to student, district, and industry surveys. In the next six months, SMCOE will review, analyze, and determine priority options and develop a plan for piloting new virtual and hybrid CTE opportunities in the summer of 2024 and during the 2024-2025 academic year.

- 5. By March 1, 2024, the SMCOE and school districts should investigate the feasibility and appropriateness of re-establishing at least one Regional Operation Center and Program facility in the County and publicly report the outcome of the investigation.
- (4) The Recommendation will not be implemented because it is not warranted or reasonable.
- 6. By March 1, 2024, SMCOE and school districts should develop and apply metrics and procedures to evaluate their CTE pathways and, if applicable, business partnership programs' effectiveness.
- (2) The Recommendation has not yet been implemented, but will be implemented in the future, with a timeframe for implementation.

SMCOE will research the labor market index and data for the San Mateo region and acquire and analyze such annual reporting tools as the California Technical Education Initiative Grants (CTEIG), CA CTE Self-Reviews: 12 Elements of a High-Quality CTE Program, as well as the state's College Career Readiness Indicator (CCI).

Areas of focus will include student-centered delivery of service, equity, access, leadership at all levels, high quality indicators, integrated curriculum, and skills instruction; career exploration; cross-system alignment; recruitment and marketing including promotion, outreach, and communication of CTE in San Mateo County.

The SMCOE will plan, explore, pilot, evaluate and implement backwards mapping to middle school grades (6-8) to develop and strengthen Career Exploration and introduce CTE courses and knowledge of available pathways.

The SMCOE will also investigate and determine the need for increased CTE camps and extended day programming for middle school students to support accelerated learning. The SMCOE will investigate and determine the need to expand internship and externship opportunities for CTE pathways serving middle schoolers outside the school day and in summer programming.

Timeframe: March 1, 2024

Mancy Magee

Metrics for success: Partner with SMCOE's Research and Systems Planning department for metrics, data collection, and analysis.

Please do not hesitate to contact me if you have questions or require additional information.

Sincerely,

Nancy Magee

San Mateo County Superintendent of Schools

## San Mateo Union High School District

Randall Booker, Superintendent

Kirk Black, Ed.D., Deputy Superintendent Human Resources and Student Services Yancy Hawkins, CPA, Associate Superintendent, Chief Business Officer Julia Kempkey, Ed.D., Assistant Superintendent of Curriculum and Instruction



September 29, 2023

#### Via Email (grandjury@sanmateocourt.org)

The Honorable Nancy Fineman Judge of the Superior Court c/o Bianca Fasuescu Central Court 800 North Humboldt Redwood City, CA 94063-1655

Re: Response to the 2022-2023 San Mateo County Civil Grand Jury Report entitled "Education is Everyone's Business: School-Business Partnerships Make an Impact in County's High Schools."

#### Dear Judge Fineman:

The San Mateo Union High School District (the "District") has received and reviewed the 2022-2023 San Mateo County Civil Grand Jury Report entitled "Education is Everyone's Business: School-Business Partnerships Make an Impact in County's High Schools." We appreciate the Grand Jury's interest in this matter. Having reviewed and considered the Grand Jury's Findings and Recommendations, the District responds below pursuant to section 933.05 of the California Penal Code.

Please be advised that the District presented the Grand Jury Report to its Board of Trustees, and the District's Board approved these responses, on September 28, 2023. [As noted in an email from district counsel Jennifer L. Haulk to Ms. Fasuescu on September 18, 2023, the District did not receive a copy of the instant grand jury report until it was sent a copy by the County Office of Education on September 13, 2023. The District had a Board meeting on September 12, 2023, prior to receiving the grand jury report, and brought the draft response to its Board for consideration at the next regularly scheduled Board meeting on September 28, 2023. This response follows.]

#### Findings:

1. Students benefit greatly from personal exposure to specialized work environments and gain experience from trained professionals in project-based instruction.

The District agrees with this Finding.

2. Businesses can provide schools with much-needed resources, from state-of-the-art equipment and facilities to curriculum development and instructor support.

The District agrees with this Finding.

3. San Mateo County's schools vary substantially in their CTE and work-centered offerings based on individual school district's available revenue, availability of qualified instructors, appropriate facilities, and connections to local businesses.

The District lacks information to fully agree or disagree with this Finding given that it did not conduct the research related to this Report. The District, however, accepts the Grand Jury's Finding for the purposes of this Response.

4. The availability of qualified CTE teachers which limits the choice of CTE pathways is a critical problem because of low pay compared to industry salaries and credentialing hurdles. This problem will become more acute as school districts try to respond to students and businesses demand for more CTE pathways.

The District agrees with this Finding.

5. The loss of San Mateo County's Regional Occupation Center and Program (ROCP) facility reduced the number of CTE offerings, especially among those pathways requiring expensive equipment and facilities, and disproportionately impacts smaller school districts.

The District lacks information to fully agree or disagree with this Finding given that it did not conduct the research related to this Report. The District, however, accepts the Grand Jury's Finding for the purposes of this Response.

6. Many comprehensive schools focus primarily on preparing students for college admissions based on the UC and CSU A-G course requirements, relegating CTE programs to secondary status, and ignoring data that demonstrates CTE offerings provide a vital gateway for vocation and college preparatory education.

The District lacks information to fully agree or disagree with this Finding given that it did not conduct the research related to this Report. The District does not have information about other districts and their practices, but this District does not relegate CTE programs to secondary status, nor does it ignore data made available to it. The District, however, accepts the Grand Jury's Finding for the purposes of this Response.

7. For optimum effectiveness school districts' CTE coordinators must develop relationships with, and access to high-level decision-makers at prospective business partners.

The District lacks information to fully agree or disagree with this Finding given that it did not conduct the research related to this Report. The District, however, accepts the Grand Jury's Finding for the purposes of this Response.

8. SMCOE, school districts, and schools should leverage their relationships with local governments and networks to connect with business decision-makers.

The District agrees with this Finding.

9. There is a need for a Countywide forum to facilitate regular active discussions among the school administrations, business entities, and SMCOE on creating new school/business partnerships, reviewing the ones in operation, and confirming the actual benefits reported by students, teachers, and businesses.

The District lacks information to fully agree or disagree with this Finding given that it did not conduct the research related to this Report. The District, however, accepts the Grand Jury's Finding for the purposes of this Response.

10. Evaluation of students' results from the CTE pathway courses and school-business partnerships after graduation is incomplete, inconsistent, and rarely beyond anecdotal among San Mateo County high schools.

The District lacks information to fully agree or disagree with this Finding given that it did not conduct the research related to this Report. The District, however, accepts the Grand Jury's Finding for the purposes of this Response.

#### Recommendations:

1. By February 1, 2024, the SMCOE should prepare a plan, by which it supports and facilitates on an annual basis, initial contacts and meetings between school administrators and business leaders to explore potential partnerships, including financial support, curriculum development, internships, professional mentors, and on-site exposure to work environments.

The Recommendation will not be implemented by the District because it is not warranted or reasonable; it is applicable to the SMCOE, not the District.

2. By February 1, 2024, the SMCOE and the school districts should consider proposing to the State's Department of Education a review of required credentials for CTE instructors to find ways to streamline, accelerate, and broaden approvals, thereby increasing the number of qualified CTE instructors.

The Recommendation will not be implemented because it is not warranted or reasonable. The District does not have direct impact on the California Department of Education to accelerate and broaden approval for CTE credentialing. CTE credential requirements have already been decreased in the number of required hours for a credentialed CTE teacher. As appropriate, the District will continue to work through local educational agencies for our regional specific needs and growth.

3. By February 1, 2024, the SMCOE should consider sponsoring regular conferences to review and discuss ongoing and planned future school-business partnerships in the County with decision-makers among business leaders, school and CTE administrators, and community/government leaders.

The Recommendation will not be implemented by the District because it is not warranted or reasonable; it is applicable to the SMCOE, not the District.

4. By March 1, 2024, SMCOE and school districts should investigate providing transportation for students to existing CTE facilities within the County without regard to a student's home school district.

The Recommendation will not be implemented by the District because it is not warranted or reasonable; provision of transportation to students not enrolled in the District is not a reasonable endeavor. The District has limited resources that need to be devoted to its own students.

5. By March 1, 2024, the SMCOE and school districts should investigate the feasibility and appropriateness of re-establishing at least one Regional Operation Center and Program facility in the County and publicly report the outcome of the investigation.

The Recommendation will not be implemented by the District because it is not warranted or reasonable. The District does not have jurisdiction to investigate the feasibility and appropriateness of re-establishing a Regional Operation Center and Program facility in the County. The District will cooperate and participate in an endeavor led by a more appropriate entity, should that occur.

6. By March 1, 2024, SMCOE and school districts should develop and apply metrics and procedures to evaluate their CTE pathways and, if applicable, business partnership programs' effectiveness.

The Recommendation is already in implementation. The District conducts a "High Quality CTE Evaluation" pursuant to its Perkins grant and Strong Workforce and CTE Incentive grant.

Please do not hesitate to contact me if you have questions or require additional information.

Sincerely,

Randall Booker Superintendent

San Mateo Union High School District



### SEQUOIA UNION HIGH SCHOOL DISTRICT

480 James Avenue, Redwood City, CA 94062 650.369.1411 <u>www.seq.org</u>

Crystal Leach, Superintendent

#### **BOARD OF TRUSTEES**

Carrie Du Bois Rich Ginn Amy Koo Sathvik Nori Shawneece Stevenson

Student Trustees Zahara Agarwal Jacob Yuryev

October 11, 2023

Via Email (grandjury@sanmateocourt.org)

The Honorable Nancy Fineman Judge of the Superior Court c/o Bianca Fasuesca 800 N. Humboldt Street San Mateo, CA 94401

Re: Response to the 2022-2023 San Mateo County Civil Grand Jury Report entitled "Education is Everyone's Business: School-Business Partnerships Make an Impact in County's High Schools."

#### Dear Judge Fineman:

The Sequoia Union High School District (the "District") has received and reviewed the 2022-2023 San Mateo County Civil Grand Jury Report entitled "Education is Everyone's Business: School-Business Partnerships Make an Impact in County's High Schools." We appreciate the Grand Jury's interest in this matter. Having reviewed and considered the Grand Jury's Findings and Recommendations, the District responds below pursuant to section 933.05 of the California Penal Code.

Please be advised that the District presented the Grand Jury Report to its Board of Trustees, and the District's Board approved these responses, on October 11, 2023. The delay in Board approval is explained in the attached letter from our County Superintendent, Nancy Magee.

#### Findings:

1. Students benefit greatly from personal exposure to specialized work environments and gain experience from trained professionals in project-based instruction.

The District agrees with this Finding.

2. Businesses can provide schools with much-needed resources, from state-of-the-art equipment and facilities to curriculum development and instructor support.

The District agrees with this Finding.

3. San Mateo County's schools vary substantially in their CTE and work-centered offerings based on individual school district's available revenue, availability of qualified instructors, appropriate facilities, and connections to local businesses.

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The District lacks information to fully agree or disagree with this Finding given that it did not conduct the research related to this Report. The District, however, accepts the Grand Jury's Finding for the purposes of this Response.

4. The availability of qualified CTE teachers which limits the choice of CTE pathways is a critical problem because of low pay compared to industry salaries and credentialing hurdles. This problem will become more acute as school districts try to respond to students and businesses demand for more CTE pathways.

The District agrees with this Finding.

5. The loss of San Mateo County's Regional Occupation Center and Program (ROCP) facility reduced the number of CTE offerings, especially among those pathways requiring expensive equipment and facilities, and disproportionately impacts smaller school districts.

The District lacks information to fully agree or disagree with this Finding given that it did not conduct the research related to this Report. The District, however, accepts the Grand Jury's Finding for the purposes of this Response.

6. Many comprehensive schools focus primarily on preparing students for college admissions based on the UC and CSU A-G course requirements, relegating CTE programs to secondary status, and ignoring data that demonstrates CTE offerings provide a vital gateway for vocation and college preparatory education.

The District lacks information to fully agree or disagree with this Finding given that it did not conduct the research related to this Report. The District, however, accepts the Grand Jury's Finding for the purposes of this Response.

7. For optimum effectiveness school districts' CTE coordinators must develop relationships with, and access to high-level decision-makers at prospective business partners.

The District lacks information to fully agree or disagree with this Finding given that it did not conduct the research related to this Report. The District, however, accepts the Grand Jury's Finding for the purposes of this Response.

8. SMCOE, school districts, and schools should leverage their relationships with local governments and networks to connect with business decision-makers.

The District agrees with this Finding.

9. There is a need for a Countywide forum to facilitate regular active discussions among the school administrations, business entities, and SMCOE on creating new school/business partnerships, reviewing the ones in operation, and confirming the actual benefits reported by students, teachers, and businesses.

The District lacks information to fully agree or disagree with this Finding given that it did not conduct the research related to this Report. The District, however, accepts the Grand Jury's Finding for the purposes of this Response.

10. Evaluation of students' results from the CTE pathway courses and school-business partnerships after graduation is incomplete, inconsistent, and rarely beyond anecdotal among San Mateo County high schools.

The District lacks information to fully agree or disagree with this Finding given that it did not conduct the research related to this Report. The District, however, accepts the Grand Jury's Finding for the purposes of this Response.

#### Recommendations:

[NOTE: In responding to each Recommendation, the Respondent must indicate that either: (1) the Recommendation has been implemented, with a summary regarding the implemented action, (2) the Recommendation has not yet been implemented, but will be implemented in the future, with a timeframe for implementation; (3) that the Recommendation requires further analysis, with an explanation and the scope and parameters of an analysis or study, and a time frame [not to exceed six months) for the matter to be prepared for discussion by the governing body of the public agency when applicable; or (4) the Recommendation will not be implemented because it is not warranted or reasonable, with an explanation therefore.]

- 1. By February 1, 2024, the SMCOE should prepare a plan, by which it supports and facilitates on an annual basis, initial contacts and meetings between school administrators and business leaders to explore potential partnerships, including financial support, curriculum development, internships, professional mentors, and on-site exposure to work environments.
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In the spring of 2023, the San Mateo County Office of Education (SMCOE) hosted the first annual county-wide advisory board for districts, industry partners, and teachers. Five districts, 12 industry partners, eight Board members/administrators, 22 teachers, and two higher education representatives participated in the advisory meeting.

The Career Technical Education (CTE) advisory committee aims to develop recommendations regarding CTE programs and serve in a liaison role among SMCOE, districts, and potential employers. By establishing an advisory committee at the county level, participating high schools, unified districts, and charter schools, in partnership with industry partners, discuss recommendations to guide CTE programming that prepares students for the workforce.

The objectives of the CTE Advisory Committee for 2023 include: 1) Create connections between CTE school district representatives and industry partners; 2) Explore options for a San Mateo County industry-recognized Work Readiness Certificate and micro-credentials based on expertise from community partners; 3) Celebrate students who achieve "Super Completer" pathway status including two or more 150-hour CTE pathway courses with a C or better, articulated or dual enrolled CTE pathway units, recognized internship, pre-apprenticeship or apprenticeship and recognized industry certification in their pathway, with a stole or honor cord for graduation.

In the 2023-2024 school year, SMCOE will host our second annual regional shareholder and labor market advisory meeting in partnership with all regional Local Educational Agencies (LEAs) and CTE pathway representatives. The advisory meeting will include breakout sessions by industry sectors, pathways, and districts, including teachers, industry partners, and internship hosts.

The advisory will also include stakeholders from each district's Perkins V engagement group, which creates their district's Perkins V Comprehensive Local Needs Assessment (CLNA) annually. Utilizing the CA CTE Self-Review: 12 Elements of a High-Quality CTE Program tool, districts will analyze CTE data, identify planning needs, and establish goals. SMCOE will collaborate to ensure ongoing growth and codify practices in the region that show growth and successful engagement in the CTE program.

Over the next three years, per the California State Plan for CTE Goals, SMCOE will, "use data for college and career pathway design and impact, including labor market information, input from business and industry and evidence of program impact," to guide services around creation, adoption, and growth of all CTE programs and credentials. SMCOE will continue to collect and, "analyze data on short-term imperatives such as immediate learner, worker, and employer needs and long-term impacts such as the potential for advancement and career ladders and lattices to inform decision-making on CTE program development," in partnership with district and LEA CTE partners.

Timeframe: Planning meetings: Fall 2023, Annual Advisory Board: Spring 2024

Participants: LEAs, Teachers, Industry Partners, High School Counselors, and district and site-level administrators

Metrics for Success: Partner with SMCOE's Research and Systems Planning department for metrics, data collection, and analysis.

- 2. By February 1, 2024, the SMCOE and the school districts should consider proposing to the State's Department of Education a review of required credentials for CTE instructors to find ways to streamline, accelerate, and broaden approvals, thereby increasing the number of qualified CTE instructors.
- (4) The Recommendation will not be implemented because it is not warranted or reasonable.

The District does not have a direct impact on the California Department of Education to accelerate and broaden approval for CTE credentialing. CTE credential requirements have already been decreased in the number of required hours for a credentialed CTE teacher. The District will continue to work through SMCOE for our regional-specific needs and growth.

- 3. By February 1, 2024, the SMCOE should consider sponsoring regular conferences to review and discuss ongoing and planned future school-business partnerships in the County with decision-makers among business leaders, school and CTE administrators, and community/government leaders.
- (2) The Recommendation has not yet been implemented but will be implemented in the future.

The District will participate in the work done with the SMCOE.

Timeframe: February 1, 2024

Metrics for success: Partner with SMCOE's Research and Systems Planning department for metrics, data collection, and analysis.

4. By March 1, 2024, SMCOE and school districts should investigate providing transportation for students to existing CTE facilities within the County without regard to a student's home school district.

#### (4) The Recommendation will not be implemented because it is not warranted or reasonable.

The SMCOE does not have jurisdiction to provide transportation to other district CTE programs. District attendance is based on district boundaries and local board policies.

The District does make Open Enrollment transfers available to *incoming 9th-grade students* who wish to attend <u>TIDE</u>. EPAA, or a school other than their assigned home school. After enrollment targets are established at each school, and a determination is made that there are available seats, a random, unbiased drawing will be held to assign students to those open seats. However, if an Open Enrollment transfer is granted your choice, the family is responsible for transportation of the student as it is not reasonable for the District to provide transportation to students opting to attend a different school.

- 5. By March 1, 2024, the SMCOE and school districts should investigate the feasibility and appropriateness of re-establishing at least one Regional Operation Center and Program facility in the County and publicly report the outcome of the investigation.
- (4) Per the County, "the Recommendation will not be implemented because it is not warranted or reasonable."
- 6. By March 1, 2024, SMCOE and school districts should develop and apply metrics and procedures to evaluate their CTE pathways and, if applicable, business partnership programs' effectiveness.

#### (1) The Recommendation has been implemented.

The District participates in bi-weekly meetings with the Bay Area Community College Consortium and utilizes their labor market data of the San Mateo region in our decision-making regarding our CTE program. The District also completes and analyzes data submitted to the California Department of Education including California Technical Education Initiative Grants (CTEIG) Program Evaluation Annual Data, Perkins Grant State Determined Performance Metrics, California Partnership Academies Annual Report (CAPAAR), as well reviews the District's performance on the state's College Career Readiness Indicator (CCI). The District currently utilizes the Earn and Learn platform. ELENA, to track business partnerships and impact on our CTE programs though we are exploring other platforms, in conjunction with school counselors, that may better fit our needs (i.e. Schoolinks).

Please do not hesitate to contact me if you have questions or require additional information.

Sincerely,

Crystal Leach Superintendent

Sequoia Union High School District

Hallean

#### SOUTH SAN FRANCISCO UNIFIED SCHOOL DISTRICT



398 B St. South San Francisco, CA 94080 (650) 877-8700 www.ssfusd.org

Dr. Shawnterra Moore, Superintendent

October 5, 2023

Via Email (grandjury@sanmateocourt.org)
The Honorable Amarra A. Lee
Judge of the Superior Court
c/o Bianca Fasuesca
Hall of Justice
400 County Center; 2<sup>nd</sup> Floor
Redwood City, CA 94063-1655

Re: Response to the 2022-2023 San Mateo County Civil Grand Jury Report entitled "Education is Everyone's Business: School-Business Partnerships Make an Impact in County's High Schools."

#### Dear Judge Lee:

The South San Francisco Unified School District (the "District") has received and reviewed the 2022-2023 San Mateo County Civil Grand Jury Report entitled "Education is Everyone's Business: School-Business Partnerships Make an Impact in County's High Schools." We appreciate the Grand Jury's interest in this matter. Having reviewed and considered the Grand Jury's Findings and Recommendations, the District responds below pursuant to section 933.05 of the California Penal Code.

Please be advised that the District presented the Grand Jury Report to its Board of Trustees, and the District's Board approved these responses, on October 5, 2023.

#### Findings:

1. Students benefit greatly from personal exposure to specialized work environments and gain experience from trained professionals in project-based instruction.

The District agrees with this Finding.

2. Businesses can provide schools with much-needed resources, from state-of-the-art equipment and facilities to curriculum development and instructor support.

The District agrees with this Finding.

3. San Mateo County's schools vary substantially in their CTE and work-centered offerings based on individual school district's available revenue, availability of qualified instructors, appropriate facilities, and connections to local businesses.

The District lacks information to fully agree or disagree with this Finding given that it did not conduct the research related to this Report. The District, however, accepts the Grand Jury's Finding for the purposes of this Response.

4. The availability of qualified CTE teachers which limits the choice of CTE pathways is a critical problem because of low pay compared to industry salaries and credentialing hurdles. This problem will become more acute as school districts try to respond to students and businesses demand for more CTE pathways.

The District agrees with this Finding.

 The loss of San Mateo County's Regional Occupation Center and Program (ROCP) facility reduced the number of CTE offerings, especially among those pathways requiring expensive equipment and facilities, and disproportionately impacts smaller school districts.

The District lacks information to fully agree or disagree with this Finding given that it did not conduct the research related to this Report. The District, however, accepts the Grand Jury's Finding for the purposes of this Response.

6. Many comprehensive schools focus primarily on preparing students for college admissions based on the UC and CSU A-G course requirements, relegating CTE programs to secondary status, and ignoring data that demonstrates CTE offerings provide a vital gateway for vocation and college preparatory education.

The District lacks information to fully agree or disagree with this Finding given that it did not conduct the research related to this Report. The District, however, accepts the Grand Jury's Finding for the purposes of this Response.

7. For optimum effectiveness school districts' CTE coordinators must develop relationships with, and access to high-level decision-makers at prospective business partners.

The District lacks information to fully agree or disagree with this Finding given that it did not conduct the research related to this Report. The District, however, accepts the Grand Jury's Finding for the purposes of this Response.

8. SMCOE, school districts, and schools should leverage their relationships with local governments and networks to connect with business decision-makers.

The District agrees with this Finding.

9. There is a need for a Countywide forum to facilitate regular active discussions among the school administrations, business entities, and SMCOE on creating new school/business partnerships, reviewing the ones in operation, and confirming the actual benefits reported by students, teachers, and businesses.

The District lacks information to fully agree or disagree with this Finding given that it did not conduct the research related to this Report. The District, however, accepts the Grand Jury's Finding for the purposes of this Response.

10. Evaluation of students' results from the CTE pathway courses and school-business partnerships after graduation is incomplete, inconsistent, and rarely beyond anecdotal among San Mateo County high schools.

The District lacks information to fully agree or disagree with this Finding given that it did not conduct the research related to this Report. The District, however, accepts the Grand Jury's Finding for the purposes of this Response.

#### Recommendations:

[NOTE: In responding to each Recommendation, the District must indicate that either: (1) the Recommendation has been implemented, with a summary regarding the implemented action, (2) the Recommendation has not yet been implemented, but will be implemented in the future, with a timeframe for implementation; (3) that the Recommendation requires further analysis, with an explanation and the scope and parameters of an analysis or study, and a time frame (not to exceed six months) for the matter to be prepared for discussion by the governing body of the public agency when applicable; or (4) the Recommendation will not be implemented because it is not warranted or reasonable, with an explanation therefore.]

- 1. By February 1, 2024, the SMCOE should prepare a plan, by which it supports and facilitates on an annual basis, initial contacts and meetings between school administrators and business leaders to explore potential partnerships, including financial support, curriculum development, internships, professional mentors, and on-site exposure to work environments.
- (4) The Recommendation will not be implemented because it is not warranted or reasonable.

Recommendation one (1) specifically pertains to actions that the SMCOE must undertake and does not specifically involve individual school districts.

2. By February 1, 2024, the SMCOE and the school districts should consider proposing to the State's Department of Education a review of required credentials for CTE instructors to find ways to streamline, accelerate, and broaden approvals, thereby increasing the number of qualified CTE instructors.

## (4) The Recommendation will not be implemented because it is not warranted or reasonable.

The South San Francisco School District does not possess the direct authority to expedite or expand the approval process for CTE (Career Technical Education) credentialing through the California Department of Education. It's important to note that CTE credential requirements have already undergone reductions in the required hours for CTE teacher certification. Our district intends to maintain its collaborative efforts with local educational agencies to address our specific regional needs and facilitate our growth in the realm of CTE education.

3. By February 1, 2024, the SMCOE should consider sponsoring regular conferences to review and discuss ongoing and planned future school-business partnerships in the County with decision-makers among business leaders, school and CTE administrators, and community/government leaders.

## (4) The Recommendation will not be implemented because it is not warranted or reasonable.

Recommendation three (3) is specifically focused on actions that the SMCOE must take and does not directly involve individual school districts.

- 4. By March 1, 2024, SMCOE and school districts should investigate providing transportation for students to existing CTE facilities within the County without regard to a student's home school district.
- (4) The Recommendation will not be implemented because it is not warranted or reasonable.

The South San Francisco School District lacks the authority to offer transportation services to CTE programs in other districts due to the limitations imposed by district boundaries and local board policies. Furthermore, SSFUSD is not aware of any countywide CTE facilities that offer open access to students from San Mateo County. Moreover, the report does not identify any such facilities.

- 5. By March 1, 2024, the SMCOE and school districts should investigate the feasibility and appropriateness of re-establishing at least one Regional Operation Center and Program facility in the County and publicly report the outcome of the investigation.
- (4) The Recommendation will not be implemented because it is not warranted or reasonable.
- 6. By March 1, 2024, SMCOE and school districts should develop and apply metrics and procedures to evaluate their CTE pathways and, if applicable, business partnership programs' effectiveness.

# (2) The recommendation has not yet been implemented but will be implemented in the future, with a timeframe for implementation

SSFUSD currently employs metrics to assess the effectiveness of our existing CTE pathways, and we are actively working to expand our evaluation efforts to include middle school CTE-aligned pathways. Moreover, we are in the process of incorporating data from SSFUSD's business partnerships to enhance our evaluation measures.

SSFUSD's evaluation framework includes the completion of an annual Comprehensive Local Needs Assessment (CLNA) as mandated by Perkins V. This assessment covers a wide range of critical components, such as an in-depth analysis of student performance data, with a particular emphasis on identifying disparities within special populations. Additionally, it considers labor market demands, professional development for educators, equitable access for special populations, and an evaluation of program size, scope, and quality.

For CTEIG, SSFUSD submits the High-Quality Career Technical Education Evaluation and Plan annually. This plan involves conducting a CA CTE Self-Review based on the 12 Elements of a High-Quality CTE Program and the state's College Career Readiness Indicator (CCI). SSFUSD's areas of focus include student-centric service delivery, equity, access, leadership at all levels, high-quality indicators, integrated curriculum, skills instruction, career exploration, cross-system alignment, and recruitment and marketing efforts within San Mateo County.

Furthermore, SSFUSD's CTE data collection efforts extend to post-secondary CTE Completer data, which is gathered annually and reported on CalPADS. These established procedures and data collection mechanisms provide a strong foundation for the ongoing evaluation of SSFUSD's CTE pathways, ensuring their effectiveness and alignment with SSFUSD's educational objectives.

Timeframe: March 1, 2024

Metrics for Success: Develop and implement a comprehensive set of metrics specifically tailored to assess the effectiveness of middle school CTE-aligned pathways. Collaborate closely with our valued business partners to establish robust data collection procedures and perform in-depth analysis to gauge the impact and success of these pathways.

Please do not hesitate to contact me if you have questions or require additional information.

Sincerely,

Shawnterra Moore Thomas, Ed.D.

Superintendent

South San Francisco Unified School District